

## **ZigBee Market growing with an significantly rate - Boosting Home Automation Application - Forecast 2022**

*ZigBee Market, By ZigBee Standards (ZigBee 3.0, ZigBee IP, ZigBee Rf4ce, ZigBee Remote Control 2.0), By Application (Healthcare, Smart Energy, Telecom Service, Retail Services) - Forecast 2022*

ZigBee Market, By ZigBee Standards (ZigBee 3.0, ZigBee IP, ZigBee Rf4ce, ZigBee Remote Control 2.0), By Application (Healthcare, Smart Energy, Telecom Service, Retail Services) - Forecast 2022Pune, India - April 20, 2017 /MarketMedia/ -- Market Highlights

In this rapidly changing environment, low cost and low power are ever increasing. The market trend towards internet of things (IoT), industrial automation and home automation are driving the ZigBee market. The study indicates that many organizations are largely investing in home automation and smart energy application.

Observing the current trend and the increasing focus on flexibility and mobility of different application, the study indicates a sudden hike in ZigBee market. The ZigBee has many benefits as low energy consumption, multichannel control systems, works on inexpensive batteries, redundant, improves comfort, secure, reliable, interoperable, low power and others which boosts the market. Whereas the competitors of the ZigBee technology are observed as a threat to the ZigBee market. The study indicates that the trending NFC technology can be employed for the easy commissioning of devices into ZigBee networks to facilitate more user-friendly consumer products.

A recent new about Samsung tell us that it has introduced a new smart home hub called the Samsung Connect Home and a smart home app called Samsung Connect in which the Wi-Fi hub would have built-in ZigBee, Z-Wave and Bluetooth 4.1 and would be compatible with hundreds of third-party smart homes devices from the likes of Ring and Philips.

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Major Key Players

- o Atmel Corporation (U.S.),
- o Digi International, (U.S.),
- o NXP Semiconductors N.V. (Netherlands),
- o Renesas Electronics Corporation (Japan),
- o Microchip Technology (U.S.),
- o STMicroelectronics (Switzerland),
- o Texas Instruments Inc. (U.S.),
- o GreenPeak Technologies (Netherlands)

The ZigBee market is growing rapidly. Increased demand for low cost and low power wireless technologies is driving the ZigBee market. The ZigBee market is globally emerging across world. New opportunities from internet of things (IoT), industrial automation and home automation are the factors accelerating the ZigBee market.

The study reveals that increasing focus on flexibility and mobility of different application is responsible for growth the ZigBee market. The ZigBee has many advantages as low energy consumption, multichannel control systems, works on inexpensive batteries, redundant, improves comfort, secure, reliable, interoperable, low power and others. The study indicates that competitors of ZigBee would result as a threat to the ZigBee market.

Recently there has been a new about Samsung, it has introduced a new new smart home hub called the Samsung Connect Home and a smart home app called Samsung Connect. The Wi-Fi hub would have built-in ZigBee, Z-Wave and Bluetooth 4.1 and is compatible with hundreds of third-party

smart homes devices from the likes of Ring and Philips. The trend also shows that there has been rising popularity of smart homes worldwide which results in increase of ZigBee market.

Taste the market data and market information presented through more than 30 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "ZigBee Market Research Report -Forecast to 2022".

Access Report Details @ <https://www.marketresearchfuture.com/reports/zigbee-market>

Commenting on the report, an analyst from Market Research Future (MRFR)'s team said:

By ZigBee standards segment, there are ZigBee, ZigBee RF4CE, ZigBee PRO, ZigBee IP, ZigBee remote control 2.0, ZigBee 3.0 standards available. The study reveals that the ZigBee PRO is trending in the market. Whereas considering the application segment it includes home automation, smart energy, telecommunication services, health care, retail services and others. The study reveals that the home automation segment is dominating the ZigBee market.

By Region, North America region has been leading the ZigBee market. Many factors such as innovation, increasing home automation have credited to developments of ZigBee market in North America region. North America region is followed by Europe region showing a positive growth in the ZigBee Market. It has been observed that Asia-Pacific countries like China, Japan and India would enhance the ZigBee market by the forecast period.

For the purpose of this study, the global ZigBee market has been segmented on the basis of equipment and end user industries. The report on ZigBee contains detailed analysis with market size of each segment.

The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

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