

Robotic Lawn Mower to Grow at 16.47% CAGR 2017 to 2021

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New research report of robotic lawn mower market is presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources. April 20, 2017 /MarketersMedia/ -- One trend in the Global Robotic Lawn Mower Market 2017-2021 is improvement in safety features. Over the years, serious injuries have been reported due to the use of traditional lawn mowers. Due to these incidents, vendors of traditional mowers have faced lawsuits due to allegations of negligence and poor design. The analysts forecast global robotic lawn mower market to grow at a CAGR of 16.47% during the period 2017-2021.

Complete report on managed robotic lawn mower market spread across 70 pages, analyzing 5 major companies and provides 34 data exhibits is now available at <http://www.reportsnreports.com/reports/958290-global-robotic-lawn-mower-market-2017-2021.html> .

According to the robotic lawn mower market report, one driver in the market is technological advances. With advances in technology, key vendors in the market are improving the robotic lawn mowers manufactured by them to expand their offerings and gain a competitive edge in the market. The evolution of sensors has led to a reduction in their cost. Sensors are undergoing massive enhancements, which have improved the adaptive and intelligent capabilities of these drones. With technological advances, the robotic lawn mower will evolve to a better autonomous version of itself.

The following companies as the key players in the global robotic lawn mower market: Bosch, Friendly Robotics, Global Garden Products, Husqvarna Group, and Zucchetti Centro Sistemi. Other Prominent Vendors in the market are: Deere & Company, E P Barrus, Hangzhou Favor Robot Technology, Honda Motor Europe, iRobot, Positec, STIHL, The Toro Company and Yamabiko.

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A robotic lawn mower is a battery-powered autonomous robot, which is increasingly being employed for the maintenance of grass in lawns and gardens. Apart from cutting grass, it also has the ability to spray fertilizers and insecticides.

Further, the robotic lawn mower market report states that one challenge in the market is high equipment cost. The high cost of robotic lawn mowers ranging from \$500 to as high as \$4,000 is a major challenge for market growth. Apart from equipment costs, certain accessories and add-ons, along with maintenance costs in terms of servicing, electricity, and upgrades add significantly to the overall expenditure. Traditionally, mowing was done using gas-powered and electricity-powered lawn mowers, or with the help of manual labor. These methods will continue to dominate in developing countries where consumers have budget constraints.

The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

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