

## **Runtime Application Self-Protection Market Analysis and Business Forecast Research Report 2016-2021: Applications and End Users Overview**

*Global Runtime Application Self-Protection Market Information, by Solution (Network/Cloud Based, Server/Application Based), by Domain, by End Users (BFSI, Manufacturing, Retail, IT and Telecommunication) - Forecast 2016-2022*

Global Runtime Application Self-Protection Market Information, by Solution (Network/Cloud Based, Server/Application Based), by Domain, by End Users (BFSI, Manufacturing, Retail, IT and Telecommunication) - Forecast 2016-2022Pune, India - April 20, 2017 /MarketMedia/ -- Runtime Application Self-Protection Global Market - Overview:

Runtime Application self-protection is a next generation security feature, which is associated with the runtime application. Modern security consists of various loopholes and fails to protect all the apps. Runtime application self-protection is capable of self-diagnostics and self-protection of apps in real time. Increasing cybercrimes high proliferation rate in the mobile security are the key drivers for this market.

According to the Scholar (MRA) of Market research Future, the Global Runtime Application Self-protection (RASP) Security market will witness growth at a great deal with a record breaking CAGR during the forecast period. The increasing need to improve the quality of security is one of the primary factors driving this market's growth. Detecting advanced network attacks, especially the ones that directly target application for data thefts is quite a Task for organizations. Moreover, the majority of companies use complex web applications for their everyday business processes, which has greatly boosted the demand for advanced security solutions. Additionally, the volume of data in organizations including records, web-log files, and social networks is growing significantly. As financial assets mostly exist in the form of digitized information, organizations in the BFSI sector require RASP security solutions to prevent fraud and unauthorized payments and to track the large volumes of data generated efficiently states the Scholar of MRFR.

Runtime Application Self-Protection Global Market: Key Players

RASP Global Market key players are- Veracode (U.S.), Waratek (Ireland), Cigital, Inc. (U.S.), Wipro (India), Optiv Inc (U.S), Hewlett-Packard (U.S.), WhiteHat Security (U.S.), and other prominent players include of VASCO Data Security International, Inc. (U.S.), IMMUNIO (Canada), Prevoty (U.S.), Promon AS (Norway) among others.

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Global Aerospace Additive Manufacturing Market report takes you through the full Market Analysis, Opportunities, Price, Growth, Trends and Featuring the market Predictions right up to the years 2027 and helps you to find out:

- o How the market revenue is progressing globally.
- o What are the key driving or affecting factors for the market growth?
- o How the market revenue is progressing in various segments & geographies.
- o Who are the emerging Players, current players & the Key Players (Leaders) of the market? Get yourself acquainted with their trends.

- o What are the current main market trends responsible for shaping up the Market Acquisitions

Runtime Application Self-Protection Global Market: Industry News

- o In July 2016, VASCO Data Security International, Inc. announced the strategic investment in

Promon AS, a leader in the runtime application self-protection.

- o In February 2016, WhiteHat Security announced the partnership with Ciber for the purpose of securing mission critical applications.

Runtime Application Self-Protection Global Market - Report Segments:

Global Runtime Application Self-Protection Market report is primarily been segmented in to 3 dynamics to give us a better understanding of the Market.

- o Segmentation by Solution: Network/Cloud Based & Server/Application Based.

- o Segmentation by Domain: SMEs & Large Business Units

- o Segmentation by End Users: BFSI, Manufacturing, Retail, IT and Telecommunication among others.

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Runtime Application Self-Protection Global Market - The Intended Audience

Report is advantageous mainly to the following Entities:

- o Banking Industry

- o Manufacturing Industry

- o Software Development Companies

- o Virtual Security Providers

Runtime Application Self-Protection Global Market: Market Synopsis & Scenario

Runtime application self-protection is a next generation security feature, which is associated with the runtime application. Modern security consists of various loopholes and fails to protect all the apps. Runtime application self-protection is capable of self-diagnostics and self-protection of apps in real time. Increasing cybercrimes high proliferation rate in the mobile security are the key drivers for this market. Global Runtime Application Self-Protection market has been valued at millions of USD in the year 2015 which is expected to grow further with a considerable rate of CAGR by the end of forecasted period.

The arrival of cloud-based RASP security solutions is one of the recent trends gaining significant traction in the market. Most organizations find it difficult to manage integrated or standalone RASP security solutions owing to budget constraints and lack of resources to address security issues at hand. This has led a majority of companies to involuntarily opt for cloud-based RASP security solutions that are not only cost-effective but are also compatible with PCI DSS regulations and offer round-the-clock monitoring of systems. Also, these solutions are available in pay-per-use models and get updated automatically, thereby, ensuring enhanced safety. Furthermore, for cloud-based RASP security solutions, there is no implementation cost as the security solutions can be accessed directly from the cloud when needed.

The global runtime application self-protection security market is highly fragmented owing to the presence of several vendors offering a variety of application security testing (AST) solutions. These AST solutions work within the network to provide continuous security for the data related to the network applications. The competitive environment is likely to intensify with an increase in the number of players, product extensions, new products, and new applications of integrated product offerings.

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Runtime Application Self-Protection Market: Regional Analysis

Currently, North America is dominating the market of Runtime Application Self-Protection slicing a greater share of market size. High cyber security threats to the North American countries and heavy investment in making the application safe are driving the market of Runtime Application Self-Protection. North America Runtime Application Self-Protection market has been valued at millions of USD in the year 2015. North America will continue to dominate the global market during

the forecasted period.

"Europe holds the Position of Second Biggest Market"

Asia-Pacific holds third biggest position in the global market. Growing economy and financial sector of Asian countries are becoming the easy target for the hacker and application protection in real time becomes very important. Asia Pacific Runtime Application Self-Protection market has been valued at large in terms of finance. This is expected to immensely grow further by the end of forecasted period.

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