

## **Global Software Testing Services Market by Type, Technology Used, Drivers, Platform, Challenges, Strategies, Trends, Geography, Applications and Forecast by 2021**

*Orbis Research has added Report on "Global Software Testing Services Market 2016-2020" to its Database.*

Orbis Research has added Report on "Global Software Testing Services Market 2016-2020" to its Database. Dallas, United States - April 20, 2017 /MarketMedia/ -- Research Analyst predicts the Global Software Testing Services Market to Grow at a CAGR of Close To 11% During The Forecast Period. One of the key drivers for the growth of the market is the growing popularity of crowd sourced testing. Crowdsourcing is a collective effort from people working in different locations on a single online project. Crowd sourced testing has gained immense popularity over the years because it is the only testing process that offers real-time feedback on product development, provide insights about the quality of the product, and helps tester detect bugs and defects over the software testing life cycle.

Download PDF Sample of Software Testing Services Market@ <http://www.orbisresearch.com/contacts/request-sample/201830>

Industry-specific testing services offerings is another significant trend that is envisaged to propel the growth of the software testing services market during the forecast period. Recent developments have driven companies to align testing services into vertical specializations, which has gained popularity over the years. For instance, Infosys, one of the key players in the global software development market, offers testing services through various specialized practices, such as healthcare, insurance, and retail validation and testing practice.

Product segmentation and analysis of the software testing services market

- o Application testing services
- o Product testing services

Browse Full Report with TOC: <http://www.orbisresearch.com/reports/index/global-software-testing-services-market-2016-2020>

At present, the application testing services segment dominates the software testing services market, with a market share of over 88%. The growth of this segment is projected to continue over the next five years due to an increase in application verticalization specific to a concentrated user base. The growing consumerization of IT has encouraged companies to develop versatile applications to strengthen their presence and engage customers.

Segmentation by end-users and analysis of the software testing services market

- o BFSI
- o Financial services
- o Media
- o Telecommunications
- o Others

Place Purchase Order for this Report@ <http://www.orbisresearch.com/contact/purchase/201830>

In 2015, the financial services sector led the market with more than 34% of the total market share. Almost all the financial application development and maintenance requires a high degree of testing services throughout the software development lifecycle. Intense competition among global leaders and the shift to specialized services are pushing financial institutions to seek for enterprise-grade testing services.

### Competitive landscape and key vendors

The presence of a large number of providers has driven the software testing services market to grow tremendously over the years. Companies are forging partnerships with niche players to improve their software tool packages and enhance ongoing innovations. The market in North America is dominated by IBM, Accenture, and Cognizant, whereas Capgemini, TCS, Wipro, and Infosys hold strong positions in EMEA and APAC.

The top vendors in the market are -

- o Accenture
- o Capgemini
- o IBM
- o Wipro

Other prominent vendors in the market include

Atos, Cigniti, Cognizant, CSC, Deloitte, Gallop Solutions, Hexaware, HP, Infosys, NTT Data, QualiTest Group, SQS, Steria, TCS, Tech Mahindra, and UST Global.

Key questions answered in the report include

- o What will the market size and the growth rate be in 2020?
- o What are the key factors driving the global software testing services market?
- o What are the key market trends impacting the growth of the global software testing services market?
- o What are the challenges to market growth?
- o Who are the key vendors in this market space?
- o What are the market opportunities and threats faced by the vendors in the global software testing services market?
- o Trending factors influencing the market shares of the Americas, APAC, and EMEA.
- o What are the key outcomes of the five forces analysis of the global software testing services market?

Companies Mentioned:

Accenture, Capgemini, IBM, Wipro, Atos, Cigniti, Cognizant, CSC, Deloitte, Gallop Solutions, Hexaware, HP, Infosys, NTT Data, QualiTest Group, SQS, Steria, TCS, Tech Mahindra, , UST Global.

Table of Content:

- PART 01:Executive summary
- PART 02:Scope of the report
- PART 03:Market research methodology
- PART 04:Introduction
- PART 05:Market landscape
- PART 06:Market segmentation by application
- PART 07:Market segmentation by end-user
- PART 08:Geographical segmentation
- PART 09:Market drivers
- PART 10:Impact of drivers
- PART 11:Market challenges
- PART 12:Impact of drivers and challenges
- PART 13:Market trends
- PART 14:Vendor landscape
- PART 15:Key vendor analysis
- PART 16:Appendix
- List of Exhibits
- Exhibit 01:Product offerings6

Exhibit 02:Waterfall model of software testing life cycle

Exhibit 03:Global software testing market 2015-2020 (\$ billions)

Exhibit 04:Five forces analysis

Exhibit 05:Segmentation of global software testing services market 2015

Exhibit 06:Segmentation of global software testing services market 2015-2020

Exhibit 07:Global application testing services market 2015-2020 (\$ billions)

Exhibit 08:Global product testing services market 2015-2020 (\$ billions)

Exhibit 09:Segmentation of global software testing services market by end-user 2015

Exhibit 10:Geographical segmentation of software testing services market 2015

Exhibit 11:Geographical segmentation of global software testing services 2015-2020 (\$ billions)

Exhibit 12:Software testing services market in Americas 2015-2020 (\$ billions)

Exhibit 13:Software testing market in EMEA 2015-2020 (\$ billions)

Exhibit 14:Software testing services market in APAC 2015-2020 (\$ billions)

Exhibit 15:Crowdsource testing life cycle

About Us:

Orbis Research is a single point aid for all your Market research requirements. We have vast database of reports from the leading publishers and authors across the globe. We specialize in delivering customised reports as per the requirements of our clients. We have complete information about our publishers and hence are sure about the accuracy of the industries and verticals of their specialisation. This helps our clients to map their needs and we produce the perfect required Market research study for our clients.

Contact Info:Name: Hector CostelloEmail: [sales@orbisresearch.com](mailto:sales@orbisresearch.com)Organization: Orbis ResearchAddress: 4144N Central Expressway, Suite 600Phone: 2148846817Source URL: <http://marketersmedia.com/global-software-testing-services-market-by-type-technology-used-drivers-platform-challenges-strategies-trends-geography-applications-and-forecast-by-2021/188528>For more information, please visit <http://www.orbisresearch.com/reports/index/global-software-testing-services-market-2016-2020>Source: MarketersMediaRelease ID: 188528

### Contact Information

For more information visit <http://> (<http://>)

### Keywords

You can read this press release online [here](#)