

## **Senior Tech LLC Launches Campaign to Help Improve Senior Safety**

*New phone campaign from SnapFon.com works to provide peace of mind to family members of senior citizens*

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Chattanooga, TN - April 21, 2017 /MarketersMedia/ -- The seniors of America have historically been "late to the game" when it comes to technology innovations. This trend is clearly seen when the stats regarding smartphones are considered. While almost half of all Americans now have and use a smartphone regularly, only 18 percent of the senior population use these devices.

Unfortunately, this adverse attitude toward technology is actually putting seniors at risk and causing unnecessary worry for family members and loved ones. Senior Tech LLC has decided to step in by launching a campaign to help get easy to use cellphones in the hands of seniors throughout the country.

According to Senior Tech LLC representative, Jim Tate, "Right now, more than 14.5 percent of America's population is over the age of 65. However, there are still hundreds of thousands of seniors who refuse to use cell phones. Many state it is because they are so hard to use. We are here to remedy this objection by offering the products found at <https://www.snapfon.com/>."

The phones offered for seniors on snapfon.com are designed to be easy to use. Features such as big buttons and numbers, enhanced volume and an easy to read color screen make it easy for seniors to see, hear and understand what is going on with the device. Other unique features of these phones include a speaking keypad, extra-long battery life and the fact that they are hearing aid compatible.

"Not only are our phones designed for ease-of-use, they are also affordable," Tate continued. There are some options that start as low as \$10. This makes it an affordable device for all seniors, regardless of if they are living off their retirement income or a fixed government income. We want to provide seniors and their family members with peace of mind that if they need help, they have a way to call for it."

What really helps the products at [www.snapfon.com](http://www.snapfon.com) stand out is the 30-day money back guarantee that is provided. This guarantee ensures customers can return the phone if it doesn't meet their needs. At Snapfon, seniors have access to the nation's favorite cell phones for seniors. These phones allow them to live independently but still have access to help when it is needed.

### **ABOUT SENIOR TECH LLC**

At Senior Tech LLC, creating the highest quality phones for seniors that are easy to use is a top priority. The cell phone service offered doesn't require a contract and are powered by the most reliable GSM network in the nation. With plans starting at low prices, seniors with any income level can afford to stay connected. This provides seniors and family members with peace of mind.

Contact Info: Name: Jim Tate Organization: Senior Tech LLC Phone: 800-937-1532 Source URL: <http://marketersmedia.com/senior-tech-llc-launches-campaign-to-help-improve-senior-safety/188854>  
For more information, please visit <https://www.snapfon.com> Source: MarketersMedia Release ID: 188854

### **Contact Information**

For more information visit <http://> (<http://>)

**Keywords**

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