

## **Aba Sayyoh Launches New Travel Products at World of Leisure Travel Fair**

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Tashkent, Uzbekistan - April 21, 2017 /MarketersMedia/ -- The renowned travel company, Aba Sayyoh, headquartered in Tashkent, Uzbekistan recently participated in the fifth annual World of Leisure Travel Fair. During the event, the Aba Sayyoh travel company showcased a number of new, exciting travel products to a diverse, international audience.

The fifth annual tourism fair, hosted in Tashkent, was held at the City Exhibition Center from the 13th to the 14th of April in 2017. The goal of the fair was to provide specialists in the travel sector a place to gather and share their views and opinions about the prospects of tourism development in the country, as well as around it in the Great Silk Road region.

According to Aba Sayyoh representative, Alex, "The exhibition was traditionally attended by travel experts and representatives from a number of the neighboring countries, including Turkmenistan, Kyrgyzstan and Kazakhstan. During the fair, each representative has the opportunity to present the various tours and different offers they have available."

The travel fair is a large event with crowds from throughout the region. It offers these countries an opportunity to let others know what they have to offer. To enhance their presentation during this fair, the Aba Sayyoh travel company introduced a number of newly launched travel products. Many of the products were linked to the latest opportunities available in the local travel market. One was flights that have started from the national air carrier, Uzbekistan Khavo Yullary, which take travelers to Dushanbe in Tajikistan, and Lahore in Pakistan. Another new product was the trans-border train route that runs from Tashkent to Almaty, Kazakhstan. Thanks to these new product launches, potential tourists can now utilize these convenient itineraries based on the aforementioned train and flight routes.

"The festival wasn't all about travel and there were a number of other events and activities going on. The Exhibition was further enriched thanks to a number of cultural events that were going on," continued representative Alex. "You could find a number of colorful products from handcraft workshops and applied arts specialists from the Uzbek provinces. Also, there was a Food Festival held for Exhibition participants so they had an opportunity to experience traditional Uzbek fare."

When it comes to international travel, Aba Sayyoh is dedicated to providing experiences that customers won't forget. All offered at affordable prices, this company is dedicated to ongoing innovation.

### **ABOUT ABA SAYYOH TRAVEL**

Aba Sayyoh is an international travel company helping customers plan and book their trips. Dedicated to ongoing customer satisfaction, the company is constantly releasing new offers and products to travelers. This continued devotion to helping people travel on a budget has helped this company create a name and be known for their fine travel accommodations.

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