

## **NYCeWheels Introduces New Line of Folding and Electric Bikes**

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New York, NY - April 21, 2017 /MarketersMedia/ -- NYCeWheels is excited to introduce a new line of products providing consumers with alternative transportation. Electric bikes, folding bikes and kick scooters are now offered to provide consumers with a fun, eco-friendly way to get from point A to point B. Transportation has never been so affordable, healthy, efficient or environmentally friendly. Folding and electric bikes, as well as kick and motorized scooters, can help expand a rider's mobility while saving money and time. In the past, factors such as distance, steep inclines, portability and storage space were discouraging factors; however, with this new line of innovative and proven products, new possibilities for getting around are a reality.

"We invite you to come try a kick scooter, electric bike or folding bike for yourself," stated nycewheels.com representative, Connor Sargent. "Our products are guaranteed to transform the way you move around and in the process, may even transform you, your life and your community. Our shop is located on the east side of Manhattan and read to serve your alternative transportation needs."

NYCeWheels was originally founded by Bert Cebular in October 2001. When Cebular passed away in 2013, his brothers Phillip Adolf "Adi" Cebular took over. In the past few years, the products offered by <http://www.nycewheels.com> have become more innovative and eco-friendly. Now the location is known as being a leader in the alternative transportation industry and specializes in portable, fun and health products.

"When the company started, we offered a selection of electric scooters, but now, we have worked to expand our stock and offer a larger selection of more unique human and electric powered bikes, kick scooters and folding bikes," Sargent continued. "Our goal is to only carry the very best products availability. Each item is high quality and has been thoroughly tested and selected by our staff."

The team is dedicated to continuing to research products to learn what is effective, practical and reliable for commuters, as well as recreational riders. Regardless of if a person is traveling through the sprawling suburbs, a bustling city or rural areas, electric scooters, kick scooters and folding bikes are viable and fun methods of transportation.

### **ABOUT NYCEWHEELS**

NYCeWheels shows off products in the mainstream and green transportation festivals taking place throughout the Northeast and is active in the Transportation Alternatives, as well as The National Bike Dealers Association. The company also participates in a number of regional and local events and rides and ride the products that are sold. The company envisions a bright future providing alternative modes of transportation for those who want more options. With these products, communities can experience an improvement in air quality, easier parking, enjoyment, improved personal health and reduced traffic.

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<http://marketersmedia.com/nycewheels-introduces-new-line-of-folding-and-electric-bikes/188859> For more information, please visit <http://www.nycewheels.com> Source: MarketersMedia Release ID:

188859

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