

## **Updated Vision Statement Announced By Cosmopolitan Collection For Organizer**

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"Each year since our makeup organizer was released, we have continued to exceed sales goals and projections," explained Cosmopolitan Collection spokesperson Rob Bowser. "We are both excited and humbled by this success. We want to take the momentum of these increased sales and set higher goals. To reach these, we need an updated vision statement."

The new vision statement is as follows:

### **Vision**

By January 2018, the Cosmopolitan Collection Acrylic Makeup Organizer will be the #1 best selling organizer on Amazon.com, with sales of over 20,000 units.

Cosmopolitan Collection will achieve this by:

### **Focus More**

Cosmopolitan Collection has always focused on one product, makeup organizers. Through research and committed time and efforts, the company will now narrow the focus to this best selling acrylic makeup organizer. If this is the only product of the company, they will be able to provide more focus, time and effort into the product that has brought continued success.

### **Adventure More**

Cosmopolitan Collection will continue to invest time and energy into design and material of the makeup organizer. The organizer will push the borders of knowledge and innovation and be on the cutting edge for organizers.

### **Move More**

Cosmopolitan Collection has a focus on quality and value. They continue to reach out to touch as many homes and hearts as possible, from young to old, male to female, anyone they can encounter. Cosmopolitan Collection will make every effort to keep their makeup organizer affordable and accessible to everyone.

Made of acrylic that is durable, scratch-resistant and easy to clean, the makeup organizer is an attractive, welcome addition to any home or professional makeup station. The unit is made of two pieces; that can be stacked or separated to allow for a variety of uses. Within the units are four drawers and 16 other compartments, which can hold everything such as lipstick, nail polish, makeup pallets, brushes and much more. The Cosmopolitan Collection Makeup Organizer is sold exclusively on Amazon.com and is currently priced at \$29.99, with free shipping is available on all order over \$49. Cosmopolitan Collection offers their customers an unconditional money back guarantee on every purchase.

About Cosmopolitan Collection: "As an honest and ethical company, Cosmopolitan Collection focuses all energy, resources, and effort to organizing the world in a beautiful way. By creating a single, acrylic makeup organizer, Cosmopolitan Collection works to improve the world by bringing

the best quality makeup organizer in the world to market so that all men and women can use and enjoy the product at a reasonable price."

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### **Keywords**

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