

Supremasea Reveals the Formulation Behind It's Shea Body Butter

Supremasea has revealed the formulation behind one of its most popular products

April 25, 2017 (FPRC) -- Supremasea has today revealed the unique formulation behind one of its most successful products – the Shea Body Butter. This comes at a time when the company is trying to establish itself as the go-to provider of organic skincare products in the market today. Over the last few years, Supremasea has introduced at least 4 classic skin care products, all created from Dead Sea mineral salts and other ingredients that can be seen as quite unique in the industry. Kristina Meyers, the Supremasea brand manager, has said that well-researched product formulations and rare ingredients are the number one reason why her company has been able to take on the big brands in this very competitive industry.

Supremasea is an emerging producer of skin care products that opened its doors back in 2014. The company creates all its products from Dead Sea salts, often in combination with other conventional skincare ingredients. Supremasea's pilot products, Tan Enhancer, hit the market back in 2014. This is a moisturizing lotion that maintains that radiant glow after a tanning session. The product also protects the skin from environmental pollutants and free radicals. Supremasea has often said that its Tan Enhancer is a good pick for tanning buffs who do not want to keep on re-applying their tanners in order to maintain that bronzed beach goddess appeal.

In addition to Tan Enhancer, other launches by the company include Lavender body scrub, Vanilla Patchouli body scrub, and Organic Shea Body Butter. Both Lavender and Vanilla Patchouli body scrubs are organic exfoliators that help make the skin healthier and smoother. These products have been created from micro granules of Dead Sea salts, and organic oils that prevent aging and promote a youthful-looking, healthy skin.

Organic Shea Body Butter, the latest launch by Supremasea, is a triple moisturizing formula that's meant to cure common skin ailments such as dry skin, acne, wrinkles, and scars. The product has been marketed as a must-have for anyone who's looking to naturally tackle common skin problems, and promote a generally healthy skin on the go.

"Organic Shea Body Butter is truly one of our most successful launches. Ever since it hit the market, this product has attracted rare reviews from customers and attracted extensive commentary from popular industry blog. The Shea Body Butter is designed from a unique formulation that combines Shea Butter and special Dead Sea minerals that are known to enrich the skin. This two-fold combination of ingredients is what makes the product's healing properties. To make our Shea Body Butter even better, we've also included Avocado Oil, Coconut Oil, and Sweet Almond Oil, all of which trigger cell regeneration, and skin repair. These additional ingredients also have anti-aging properties that help promote a youthful-looking, beautiful skin day in day out..." said Ms. Meyers.

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Keywords

[Shea Body Butter](#)
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