

Thermalabs Beach Now Available via Thermalabs.biz

Thermalabs Beach collection is now available via the company's new site

April 26, 2017 (FPRC) -- Thermalabs Beach products are now available to consumers around the world via the company's brand new shopping-purposed website – Thermalabs.biz. Launched just last week, the new site will now house all the company's products and collections, as the firm reorganizes its online presence to increase usability and make it easier for its users to find the information they need. Thermalabs primary website – Thermalabs.com, will from now on host general information related to the brand, its mission, as well as its sub-brands.

Thermalabs is a leading provider of cosmetics products, from self-tanners to moisturizers and sunscreen lotions. The company is widely popular in the self-tanning niche, where it has supplied users with a selection of the best organic tanning lotions and tanning accessories available in the market. Thermalabs pilot product, the Original Self Tanner, was the first success milestone that the company recorded, and one that has played an important role towards making it the firm it is today. The Original Self Tanner was a 97% natural and 70% organic tanner that was created from skin-centric ingredients such as Aloe Vera and Green Tea. The lotion delivered a tan faster than most other tanners available in the market and worked within the confines of safety. The popularity of this new product in the market helped the then new brand (Thermalabs) pitch its subsequent launches.

Thermalabs beach products are created in line with the company's commitment to supply beach-goers with more convenience accessories. These products include the company's beach and outdoor shelters, its exclusive line of beach chairs, and its stylish beach T-shirts. Thermalabs has announced that the working slogan for its beach division is 'life's a beach' and has committed to manufacturing dozens of more products for this market segment.

In addition to beach accessories, other collections listed on Thermalabs.biz include its Bath & Body lineup, Thermalabs Air airbrushing systems, Thermalabs Tan, and Thermalabs accessories. Although all of its products are available via the new site, Thermalabs has said that it'll still maintain a market presence on major e-commerce outlets such as Amazon.com.

"We have just added a new line-up of products to our new shopping-purposed site – Thermalabs.biz. All Thermalabs beach products will be available to our customers around the world via the new site. These include outdoor shelters, beach t-shirts, and beach chairs. In addition to this new category, we also have Thermalabs tanning products and tanning accessories listed on this site. Other divisions that our team has just finished listing are Thermalabs Airbrushing systems and our Bath & Body formulations. Although Thermalabs.biz is a great site where new customers can obtain the information they are looking for regarding any of our products, we'd still like to remind our users that we maintain our market presence on leading e-commerce outlets such as Amazon.com," said Alex Howard, the top marketing coordinator at Thermalabs.

Contact Information

For more information contact Charles Maron of Thermalabs (<http://www.thermalabs.com>)

Keywords

[Thermalabs Beach products](#)

[Thermalabs.biz](#)

[Original Self Tanner](#)

You can read this press release online [here](#)