

## The Sun Tent Launches in the UK

*The Sun tent is now available in the UK market*

April 26, 2017 (FPRC) -- Tent World has announced that its largest-ever product, the Sun outdoor shelter, is from now available in the UK market. This is a mammoth-sized tent that can shelter an entire family or large group of friends from excesses of weather at the beach or in any other outdoor environment for that matter. Over the last few years, Tent World has taken steps to launch more of its products in the UK and other European markets, as it seeks to increase its market dominance.

Tent World is a major producer of outdoor shelters such as beach tents. The company launched sometimes in 2015, starting out with an introductory outdoor tent that was known as Mercury. This was a classic shelter that featured UV protection to shield occupants from the sun's UV rays, and a number of other features that were not available in the competition's tents. Notably, Mercury tent had an instant pop-up assembly that meant users could set it up for use or dismantle it for storage within seconds. The company also included an extra-comfy bottom that was designed for kids, as well as side pockets for added stability. According to brand insiders, the massive success that this tent recorded motivated Tent World to fast-pace creation of more, similar products.

Today, Tent World has furnished the market with no less than a dozen outdoor shelters. Each of these is named after a Solar System planet, relative to their size. The largest tent (The Sun) is named after the sun, which happens to be the largest single body in the solar system. On the far end, the smallest product (Pluto tent) is named after the smallest planet in the solar system.

Tent World has said that its canopy-shaped The Sun shelter is ideal for a group of beach-going friends or an entire family. The tent can come in handy at the beach, but also works great in other outdoor spots such as private gardens, camping sites, public parks and picnicking locations. Just like any other of the company's products, The Sun tent features anti-UV protection and has an instant pop-up assembly that makes it easier to use for both novice and experienced users. Tent World has said that this tent is also easy to carry, and comes in a classic blue color.

"We are glad to announce that our biggest tent, The Sun, is now available to Tent World customers in the UK. This is a great tent for a large group of people who're looking to have some fun time outdoors or just a family that's looking to share a meal and chat in the backyard. The tent protects occupants from the sun and rain showers. Our UK customers can now get this tent via Amazon UK. We are also working hard to get more of our products available not only in the UK but also in other European regions. Stay tuned to Tent World for more..." said Ann Spencer, Tent World brand manager.

### Contact Information

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### Keywords

[Sun outdoor shelter](#)

[Amazon UK](#)

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