

Tent World's Tents to Ship All Over the World

Tent World has just gone global

May 4, 2017 (FPRC) -- Tent World, one of the leading producers of beach and outdoor tents in the market, has said that its products will now be available globally. This comes weeks after the company started making frantic efforts to launch its tents in the European market. Traditionally, Tent World has been selling in the U.S. The announcement, which came from the company's headquarters in New York City, says that the firm's tents will now be available in Europe, Asia, Australia, and some other large non-US markets around the world.

Tent World is one of the fastest growing makers of beach and outdoor tents. Founded back in 2015, the company has managed to establish a foothold in the very competitive market for outdoor products. The firm started out with a pilot outdoor tent that was known as Mercury. Built to cater for the needs of beach-goers, this tent had an extra coating that kept occupants safe from the sun's harmful UV radiation, and other amenities that competing products did not have. The tent also had an extra-comfy bottom that was meant for kids, and extra side pockets that could be filled with sand to provide extra stability in windy environments. Following a proper marketing campaign, Mercury tent was a major hit in the market, so much so that Tent World decided to create more similar products.

All of Tent World's products are named after solar system planets. The largest tent in the lineup is named the Sun (because the Sun is the largest body in the solar system). This tent is so large that it can shelter an entire family or group of up to 12 beach-going friends. On the other hand, the smallest Tent World product is named Pluto (after the smallest planet in the solar system). A Pluto tent is so small that it can only be used by children or toddlers. Tent World has created varying versions of this product to match the extensive color preferences that children have. Other tents in the lineup include Mars, Venus, Jupiter, Neptune, and Uranus.

So far, Tent World has made its products available via its parent company's main website at Thermalabs.com, as well as via third-party e-commerce outlets such as Amazon.com. According to Ann Spencer, the brand manager, the firm is now considering having its tents available in beach accessories shops and general stores around the world.

"We are excited to announce that we're making Tent World a global brand. Previously, we've only managed to make our products available in our home market within the US. But plans are underway to launch our top-quality tents in Europe, and feasible markets within Asia, Australia, and other regions around the world. We are also seeking distribution partnerships to have thousands of units of our tents stocked in major department stores worldwide," said Ms. Spencer.

Contact Information

For more information contact Mary Mwanok of Tent World (<http://tent.tips>)

Keywords

[outdoor tents](#)
[Tent World](#)

Thermalabs.com

You can read this press release online [here](#)