

Tent World Neptune Beach Tent Launches in France

Tent World's Neptune beach tent is now available in France

May 4, 2017 (FPRC) -- Neptune, an extra-large beach tent that was recently launched by Tent World, is now available in France. This comes at a time when Tent World is making major strides in its quest to furnish the European market with its product portfolio. Over the last couple of weeks, the company has introduced its Children's Pluto tent in France, as well as introduced other products in European markets such as the UK, Germany, and Italy.

Based in New York City, Tent World is the world's largest manufacturer of outdoor tents. The company opened its doors sometimes in 2015, starting out with a pilot tent that was known as Mercury. Built for beach-goers, the Mercury Instant Popup tent had an extra coating to shield occupants from the sun's UV radiation. It also had side carry pockets that needed to be filled with sand for increased stability, as well as an extra comfy bottom to make it friendly to kids. The Mercury tent had an instant pop-up assembly that made it easier for users to set it up, as well as a compact carry bag. The success that this product recorded in the market probably motivated Tent World to create more, similar products.

Today, Tent World has furnished the global market with an extensive range of at least 12 products, all of which are outdoor tents. The company's tents are named after planets in the solar system. The Sun is the largest tent in the lineup and is named as such because the sun is the largest body in the solar system. Other tents are given planet names based on their comparative size. There are Venus, Mars, Jupiter, Saturn, etc. The smallest tent in the lineup is called Pluto. Indeed, Pluto tents are so small that they are meant for use by children and infants.

Tent World's Neptune tent is designed to shelter a group of friends or entire family at the beach. The tent is one of the largest in the Tent World lineup. It features a lightweight, compact design, and an instant pop-up assembly that makes it easy to set up or close down. Tent World has designed this tent in the shape of a canopy. According to Ann Spencer, the brand manager in charge at Tent World, the Neptune outdoor tent is ideal for use at the beach, but also comes in handy in any other outdoor environment, such as a camping location, fishing spot, private garden, public park, picnic site, etc.

Ms. Spencer has said that the company is working hard to make sure that all of their products are available in France and other European markets. She also said that customers interested in the Neptune outdoor tent can get it at the Amazon France e-commerce website.

Contact Information

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Keywords

[extra-large beach tent](#)

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