

Supremasea Working on New Skincare Formulations

Supremasea has said that it's nearly ready to launch new skincare products

May 4, 2017 (FPRC) -- Supremasea, a major skincare manufacturer based in the US, has said that it's in the final stages before launching a set of new skincare products. Earlier this year, the company had said that it was increasing its research and production budget. The company also set up a production center in Galilee, Israel, from where it can easily access raw materials, and take advantage of a conducive environment to meet global supply for organic skincare products.

Supremasea is a sub-brand owned by Thermalabs, one of the largest makers of cosmetics products in the world. Launched back in 2014, Supremasea was mandated with taking over Thermalabs skincare operations, which entailed manufacturing top-quality lotions and other skin products using Dead Sea mineral salts as a core ingredient. Supremasea's pilot launch was a product known as Tan Enhancer. Designed to provide that after-tan glow after a tan, this was a powerful lotion that also moisturized the skin and protected it from environmental pollutants.

The Dead Sea is home to more than forty thousand salts. One of the most saline water bodies in the world, the Dead Sea has no fish or other large living organisms. Scientific research has provided that about a dozen salts are unique to this body of water. The lake's mineral salts are known to have massive benefits not only for the skin but also for other organs in the world. It's no wonder that dozens of skincare and health research firms have set up base along the shores of the Dead Sea.

In recent times, the company has also introduced at least three other products, namely, Lavender body scrub, Vanilla Patchouli body scrub, and the Shea Body Butter. Both Lavender and Vanilla Patchouli body scrubs are natural exfoliating creams that are based on a combination of Dead Sea mineral salts and other ingredients. They contribute to a smooth and flawless skin, and Supremasea has said that they're ideal for people who tan regularly. The Shea Body Butter, Supremasea's most recent product, is a triple moisture lotion that heals common skin ailments such as wrinkles, scars, dry skin, and acne. Shea Body Butter is formulated with a classic combination of Dead Sea salts, Shea Butter, Avocado Oils, Coconut Oils, and Sweet Almond Oils. These all-natural ingredients help restore the skin's natural healing properties and create an ideal environment for cell regeneration.

Kristina Meyers, the brand manager in charge at Supremasea, said, "We are delighted to announce that we're in the final stages before announcing a couple of new releases. Our team has been working round the clock and we're glad that we've all made this happen. In addition to our existing portfolio of four top skincare products, we're going to have at least two new additions very soon. Supremasea is always looking to scale new heights when it comes to quality skincare. We'll let you know immediately these new products are available in the market."

Contact Information

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Keywords

[Tan Enhancer](#)

[Body Butter](#)

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