

Tent World's Venus Beach Tent Launches

Tent World's new Venus outdoor beach tent is now available

May 6, 2017 (FPRC) -- An improved version of Tent World's Venus outdoor tent is now available in the market. According to Tent World's brand manager, Ann Spencer, the new tent features an elegant, composite design, and enhanced features. Ms. Spencer has said that the company's Venus outdoor beach tent has a protective coating that keeps occupants shielded from the sun's cancer-causing UV rays, an instant pop-up mechanism that makes it easy to open for use, and many other features that are unique to the brand.

Tent World is an emerging manufacturer of beach and outdoor tents. Launched back in 2015, the company has come a long way to rank among the world's top players in the beach-tent niche. Tent World started out with a pilot tent that was known as the Mercury Instant Pop-up tent. This was a high-efficiency outdoor tent that featured an instant pop-up mechanism, side pockets that could be filled with sand, an extra comfortable bottom for kids, and an anti-UV coating. Tent World's Mercury tent was a major hit in the market, selling thousands of units within the first week in the market. The success that the company earned from this initial product definitely motivated it to produce more, similar products.

Thus far, Tent World has furnished the market with at least a dozen outdoor tents. Each of these products features a protective coating to keep at bay the sun's UV radiation and comes with a carry bag for travel convenience. Tent World has also reiterated that all its tents are designed with an instant pop-up assembly that makes the tent super easy to use even for first-time users. The company's range of outdoor tent are named after planets in the solar system. Since the sun is the largest mass in the solar system, the company's biggest tent is also named The Sun. On the other hand, the smallest tent in the lineup is named Pluto. Other tents in between are named according to planets based on their comparative sizes.

Tent World's new Venus beach and outdoor tent is designed to meet the needs of an entire family at the beach or any other outdoor spot. The tent is built like a Cabana hut and features an instant pop-up assembly so it can be set up for use within a matter of seconds. In addition to looking and working great at the beach, this new version tent also comes in handy at the public park, private garden, picnic site, camping location, and any other outdoor spot for that matter. Ann Spencer also said that the Venus tent from Tent World is a must-have accessory during those school or community sports days. The tent shelters occupants from the scorching sun, unpredictable rain showers, the wind, and other elements of adverse weather. Tent World's users can now acquire this new tent via Thermalabs.biz.

Contact Information

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