

Thermalabs Products Now Available Via Thermalabs.biz

Moving forward, Thermalabs products will now be available via Thermalabs.biz

May 6, 2017 (FPRC) -- Thermalabs has said that all its cosmetics and outdoor products will be available through a new domain name – Thermalabs.biz. This comes at a time when the company is looking to enhance the online shopping experience for millions of its customers around the world. Previously, the company's products were only available to users via third party e-commerce outfits such as Amazon.com. Company insiders have said that this latest development will most likely see an increase in the company's revenue over the next 12 months.

Thermalabs is one of the leading makers of self-tanners and cosmetics products around the world. The company is widely known in the self-tanning space, where it has furnished the market with at least a dozen top-of-the-range tanning lotions, and tanning accessories. Thermalabs tanning lotions are based on organic and natural ingredients such as Aloe Vera, Olive Oil, Green Tea, and Shea Butter. The company has said that it's committed to a skin-cancer free world, and thus pushes for organic skincare products that help reduce the risk of skin cancer. Thermalabs opened shop back in 2013, starting out with a pilot tanning lotion that was known as the Gold Standard Tanner, which was a hit in the market. Shortly thereafter, the company introduced its pack of Glow2Go tanning wipes, and then the Ultimitt tanning mitt. All three of these products have been perennial bestsellers in the market, and have definitely helped propel the company to its current levels of success.

Today, Thermalabs has also expanded to other market areas. The company launched its Supremasea sub-brand that manufactures skin care products based on Dead Sea minerals. Other sub-brands that the firm has launched as part of its diversification effort include Organic Healthcare and Tent World. Tent World is in charge of Thermalabs beach and outdoor tents, while Organic Healthcare is an Israeli-based firm that creates top-quality organic health products based on naturally-occurring ingredients.

From now on, all products manufactured by Thermalabs and its sub-brand will be available to users via Thermalabs.biz. The company has also said that it will maintain its presence on popular third-party e-commerce outlets such as Amazon.com.

Alex Howard, the top marketing coordinator at Thermalabs, said, "All of Thermalabs products will be from now on be available via Thermalabs.biz. Consumers have been acquiring Thermalabs products online via third party marketplaces, but we're looking to have a focused online shopping outlet that can focus strictly on our products. Via the new site, our consumers will be able to access pertinent information related to our main brand, sub-brands, as well as all our products. To entice our users to the new site, we are offering one of our most popular products – the Glow2Go disposable tan wipes – free of cost. Visit Thermalabs.biz to learn more about our new outlet."

Contact Information

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