

Thermalabs Glow2Go Now Available on Amazon

Thermalabs Glow2Go is available back on Amazon

May 19, 2017 (FPRC) -- Glow2Go, one of Thermalabs all-time top products, is now available on Amazon.com. This comes after a prolonged absence as the company struggled to keep up with demand. Thermalabs has said that Glow2Go is one of its most successful launches in the tanning market right now. Glow2Go is a pack of disposable tanning wipes that delivers a beautiful bronzed tan on the go. The product is popular with travelers, and tanning buffs who're looking to get a quick tan without going through the trouble of applying a tanning lotion, or spray tanning all the same.

Thermalabs is a premier provider of tanning products and cosmetics in the market. The company launched about 4 years ago but has managed to furnish the global market with a wide range of tanners and other cosmetics. Most of Thermalabs releases are in the self-tanning niche, but the company has also been expanding to other market areas. Thermalabs has established three distinct sub-brand that it's using to spearhead its diversification goals. These include Supremasea, Tent World, and Organic Healthcare. Supremasea is the sub-brand in charge of quality skincare products created from Dead Sea salts, while Tent World is the sub-brand that manufactures outdoor tents. Organic Healthcare, on the other hand, manufactures healthcare products based on 100% bio-organic ingredients.

Glow2Go is Thermalabs second-ever release. Launched back in 2015, Glow2Go was marketed as a pack of disposable tanning wipes that sold at half the price and double the count of the competition. In addition to the Ultimitt, and Thermalabs Original Self Tanner, Glow2Go makes the list of three top selling products by the company. Thermalabs has said that it sells thousands of units of Glow2Go on a weekly basis, so much so that it often runs out of supply. Over the last few months, Thermalabs has been expanding to other markets outside its traditional U.S base, and this has meant increased demand for Glow2Go and other products.

Alex Howard, a top marketing coordinator at Thermalabs, said, "due to excessive demand, we've often run out of supply for our Glow2Go tanning wipes. That's why the product has been absent from the market for a while now. The company has however taken major steps to boost production capacity for the world's favorite disposable tanning wipes, and we have a new batch spanning into millions of units available. As of now, Glow2Go is available back in the market, and it's here to stay. Our customers can get this product via online marketplaces such as Amazon.com, or their regular outlets for Thermalabs products. Stay tuned to Thermalabs for more soon..."

Contact Information

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