

## **Thermalabs Anti-Aging Sunscreen Launches in the UK**

*Protectan sunscreen lotions is now available in the UK market*

May 19, 2017 (FPRC) -- Protectan, Thermalabs sunscreen lotion, is now available in the UK market. This move comes at a time when the US company is working to diversify its market presence. Over the last few months, Thermalabs has launched a number of its products in European markets, including in the UK, Germany, France, and Italy. The introduction of Protectan, Thermalabs signature sunscreen lotion, will probably boost brand awareness and increase sales for the company.

Thermalabs is a leading manufacturer of self-tanning lotions based in the US. The company started out as a nonprofit organization that created awareness against skin cancer, before graduating into a fully-fledged manufacturing outfit for skincare products. Thermalabs pilot launch, the Original Self Tanner, was a major hit in the market. The product was created from organic ingredients such as Aloe Vera and Green Tea. More so, it delivered a bronzed tan within just 4 hours, while most other lotions available in the market needed up to 6 hours. The success that Thermalabs earned from this initial launch boosted its brand awareness and helped created a successful stage from which the company could successfully launch subsequent releases.

Over the last few years, Thermalabs has made moves to expand its market presence. One of the ways the company has done this is by launching distinct sub-brands to take charge of its operations. The first such sub-brand, Supremasea, manufactures and markets skin care products based on Dead Sea salts. Tent World, the next sub-brand, creates outdoor shelters for use at the beach and other outdoor locations. Thermalabs Organic Healthcare produces skincare products based on 100% bio-organic ingredients, while Thermalabs Air is in charge of versatile airbrushing machines that the company is making.

The Protectan sunscreen lotion is one of the major products of the company. This is a sun protector SPF 30 lotion with anti-aging properties. The broad-spectrum formulation protects against harmful UVA and UVB rays. It's easy to use and leaves a soft, silky feel on the skin. Thermalabs has said that this lotion is non-greasy, and is enriched with Pro-Vitamin B5 for added moisture, and Vitamin E for extra skin protection.

Alex Howard, the top marketing official at the firm, said, "the entire Thermalabs team is glad to introduce our Protectan sunscreen lotion in yet another market. The Protectan lotion is an SPF 30 skin protector that also features anti-aging properties. This lotion is perfect for daily use by self-tanning buffs. The lotion keeps away UVA and UVB rays that can potentially cause skin cancer. Our customers in the UK can now get this product via Amazon UK."

### **Contact Information**

For more information contact Jared Okongo of Thermalabs (<http://www.thermalabs.com/home>)

### **Keywords**

[Thermalabs sunscreen lotion](#)

[Pro-Vitamin B5](#)

[Amazon UK](#)

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