

Tent World's Saturn Tent Available in France

Tent World's Saturn tent is now available in the French market

May 20, 2017 (FPRC) -- Saturn tent, a product by Tent World, is now available in the French market. This is an interesting move given that the company earlier this year announced that it'd be increasing its market presence worldwide. Over the last couple of months, Tent World has introduced its outdoor shelters in other European markets such as Germany, the UK, and Italy. The decision to make one of its most popular tents available in France likely boost brand awareness and revenues for the company.

Tent World is a premier producer of beach and outdoor shelters. Based in New York, the company started out a few years ago. Tent World's mission is to be a top provider of outdoor shelters for beach-goers, campers, and outdoor buffs around the world. The company's pilot tent, Mercury, was a major hit in the market. This was a medium-sized, premium shelter that could shelter a small family. It featured an extra layer that kept off both UVA and UVB rays from the sun and other amenities that generally made it a more competitive product in the market. The success that Tent World earned from its initial release probably motivated the company to create more similar products.

All tent products by Tent World are named after solar system bodies, in accordance to their relative size. For instance, the largest tent by the firm is named 'The Sun', especially so because the sun is the largest body in the solar system. On the opposite end, the smallest tent is named after the planet, Pluto. The Sun tent is large enough to accommodate a significant group of up to 12 people, whereas Pluto tents are too tiny that they could only house a toddler or small children. Other tents by the firm are named similarly. These include Venus, Mars, Jupiter, Saturn, Neptune, and Uranus.

Tent World's Saturn tent is a light-weight, outdoor shelter that can house 3-4 people. The tent is especially meant to protect occupants from the scorching sun and unpredictable rain showers. Saturn features an instant pop-up assembly that makes it super easy for users to set it up or dismantle it. Like all other products by Tent World, this tent also has a protective coating that keeps away the sun's harmful radiation. Tent World has said that Saturn is ideal for use in fishing grounds, camping sites, picnic spots, public and private parks.

Ann Spencer, a manager at Tent World, has said that the company's users within France can now get this product online via Amazon France.

Contact Information

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Keywords

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