

Ponzey.com to Publish More Children's Books

Ponzey.com has said that it's in the process of publishing more children's books

May 26, 2017 (FPRC) -- Ponzey.com, a premier brand that publishes children's books, has said that it's working on a set of new kids' books that will launch on Amazon Kindle in the coming few weeks. The first book by Ponzey, titled 'Professor Ponzey and the Truth Portion', was a major hit. The book used elaborate examples to instill positive values such as honesty in children. Hannah Tiram, a Ponzey insider has said that the upcoming books will be structured the same as the Truth Portion book, and will be designed to help children learn values of courage, honesty, hard work, and many others while growing up.

Ponzey was established about 3 years ago. The brand is the brainchild of Ehud Segev, the world-renowned mentalist, and entertainer. In the Ponzey books, Mr. Segev stars as Professor Ponzey, an eccentric scientist who uses his wit to solve common problems. For instance, in the first Ponzey.com book, the professor devices clever tests using body language to stop people from lying. Partnering with children educators, Ehud Segev uses his understanding of psychology to write content that children can understand and internalize.

Ponzey.com is a sub-brand under Mentalizer.com, Ehud Segev's official website. Mr. Segev is an entertainer and educator who travels around the world, performing mental feats and educating guests on body language, communication, and other skills that are instrumental for self-development in life. Ehud has attended events and entertained attendants in dozens of cities around the world. He has also been featured on tens of Television networks around the world. At one time, Mr. Segev was featured on NBC's hit show, the phenomenon.

In addition to Amazon Kindle, Ponzey is also planning to make the existing book (Professor Ponzey and the Truth Portion), as well as upcoming release available via their official brand website ponzey.com.

"We are delighted to announce that the Ponzey team, led by mentalist Ehud Segev, is working to deliver a number of new children's books. It's been quite some time since we launched Professor Ponzey and the Truth Portion, our pilot book. We've received hundreds of requests from parents around the world to create a befitting sequel to this initial work, and we sure are responding with a few more books. Our upcoming books will help instill positive traits in a language that kids understand best, as well as make it easier for parents and teachers to model their children into upright members of society. Stay tuned to Ponzey.com as we make these books available very soon," said Hannah Tiram, Mentalizer.com brand manager.

Contact Information

For more information contact James Mell of Ponzey (<http://ponzey.com/>)

Keywords

[Ponzey.com](http://ponzey.com)

[Professor Ponzey and the Truth Portion](#)

[Mentalizer.com](http://mentalizer.com)

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