

## **Network Analytics Market 2017 Global Industry Key Players, Share, Trend, Applications, Segmentation and Forecast to 2022**

*Network Analytics Market Analysis By Solution & Services (Network Intelligence Solutions, Professional Services, Managed Services), By Deployment, By Organization Size, By End-User (CSP, BFSI, Cloud Service Provider)*

Network Analytics Market Analysis By Solution & Services (Network Intelligence Solutions, Professional Services, Managed Services), By Deployment, By Organization Size, By End-User (CSP, BFSI, Cloud Service Provider)Pune, India - June 1, 2017 /MarketMedia/ -- Market Scenario:

The network analytics market is showing rapid growth in the near future. The demand for advanced analytical tools and analytics applications is increasing rapidly due to the massive challenge of analyzing the huge amount of network data structure in real time. Network analytics provides solutions like network intelligence solutions and managed and professional services. The ability to plan and manage network capacity is the main priority of communication service providers which is one of the main factors driving the Network Analytics Market.

Network analytics technology performs advanced traffic forecasting that consists of data load forecasting, device performance, and application performance and user behavior. The optimization of networks using network analytics helps in retaining customers by providing a better experience. The study indicates that, to overcome the threat of misuse of critical data organizations are increasingly adopting network analytic solutions to analyze problems in the network. Network analytics also helps the user to get a secure access to confidential information.

The Network Analytics can be differentiated depending on the cloud and on-premise deployment. The study indicates that the rise in adoption of cloud services has increased the demand for cloud based network analytics. The rising number of DDoS (distributed denial of service) attacks is also expected to support the network analytics market growth.

Recently, at Mobile World Congress TEOCO launched INsync, the new network analytics package that is designed to pull together data from the network and the device, and to present it in a way that makes sense of specific business use cases and services such as VoLTE and video.

According to Market Research Future Analysis, Global Network Analytics Market has been valued at US \$ ~3.1 Billion by the end of forecast period with ~22% of CAGR during forecast period 2016 to 2022.

Network Analytics Market Players

- o Accenture PLC (Ireland)
- o Juniper Networks (U.S.)
- o Alcatel-Lucent S.A. (France)
- o IBM Corporation (U.S.)
- o Brocade Communications Systems, Inc. (U.S.)
- o Cisco Systems, Inc. (U.S.)
- o HP (U.S.)
- o Bradford Networks, Inc. (U.S.)
- o Ascom Holdings AG (Switzerland)
- o Allot Communication (Israel)
- o Sandvine Inc. (Canada)
- o Tibco Software (U.S.)

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## Network Analytics Market Analysis

By solution & services segment it's been observed that due to growing network challenges faced by the organizations worldwide, the network intelligence solutions are expected to dominate the Network Analytics market. By end-user segment, the communication service provider sector is dominating the network analytics market, whereas the banking, financial and insurance sectors also show a positive growth in the network analytics market. The study reveals that to enable the companies to understand the real-time network traffic and distribution bandwidth across the technology, the cloud based network analytics is expected to see a sudden hike in the network analytics market.

By Region, North America region has been leading the Network Analytics market. Many factors such as innovation, high implementation of analytics solutions have credited to developments of Network Analytics market in North America region. North America region is followed by Europe region showing a positive growth in the Network Analytics Market. It has been observed that Asia-Pacific countries like China, Japan and India would enhance the Network Analytics market by the forecast period owing to the increased adoption of cloud technologies and increased number of mobile network users in this region.

For the purpose of this study, the global Network Analytics market has been segmented on the basis of equipment and end user industries. The report on Network Analytics contains detailed analysis with market size of each segment.

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The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

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## Keywords

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