

Automotive OLED Market 2017 by Segmentation, Application, Region, Analysis and Forecast To 2021

Global Automotive OLED Market, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years.

Global Automotive OLED Market, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. June 1, 2017 /MarketersMedia/ -- An OLED is a LED that emits light in response to an electric current. In an OLED, the emissive electroluminescent layer is a film of organic compounds, which is responsible for the emission of light on application of electricity. OLEDs are used to create digital displays in various electronic applications such as TV screens, PC monitors, mobile phones, and gaming consoles. OLED lights can display deeper black levels on screens and are lighter and thinner than LED lights. An OLED light achieves a higher contrast ratio than a LED light in low ambient light conditions such as in dark rooms. As OLED production lines are still small, costs of OLED production are high. The automotive OLED market is at a dormant stage currently, and it would require several years to develop and become mature.

Publisher's analysts forecast the global automotive OLED market to grow at a CAGR of 16.68% during the period 2017-2021.

Complete Report Available at:
<http://www.reportsweb.com/global-automotive-oled-market-2017-2021> .

Covered in this report

The report covers the present scenario and the growth prospects of the global automotive OLED market for 2017-2021. To calculate the market size, the report covers the units produced for headlamps, rear lamps, fog lamps, side lamps, and interior displays panels.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Publisher's report, Global Automotive OLED Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Astron FIAMM
- LG Chem
- OSRAM
- Philips

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Other prominent vendors

- GE
- KONICA MINOLTA
- NIPPON SEIKI
- WINSTAR
- Visteon

Market driver

- Falling price of LED displays to incentivize higher sales of OLED systems.
- For a full, detailed list, view our report

Market challenge

- Intense vendor competition
- For a full, detailed list, view our report

Market trend

- OLED panel acting as a switch between sunroof and source of light
- For a full, detailed list, view our report

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