

Kickoff Box Launches Campaign to Help Businesses Become Lead Magnets

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Pembroke Pines, FL - June 2, 2017 /MarketersMedia/ -- Strategic landing pages are used by up to 68 percent of all B2B businesses to get more leads. Additionally, 49 percent of B2B buyers would rather use a consumer website to find work-related purchases and expect to get the same omni-channel buying options they would have as a consumer. Unfortunately, many businesses have yet to master their landing pages, which results in their lead generation efforts falling flat.

In an effort to reduce the presence of ineffective landing pages, Kickoff Box has launched a campaign to help businesses become lead magnets. The program consists of a PDF report, as well as a cheat-sheet, walking business owners through the process of creating landing pages that guarantee results.

"We are dedicated to helping small and medium sized businesses create landing pages and establish marketing efforts that get results," states co-owner of kickoffbox.com Alin Cincora. "With our new report and cheat sheet, you can learn how to structure lead generation pages so you stop losing visitors and learn about the eight elements that are necessary for your content. We lay it all out for you - all you have to do is follow the steps."

The buying process for 93 percent of B2B customers starts with an online search. If a company doesn't have a convincing landing page, they are going to lose sale after sale. With third-party assistance, companies can now create pages, content and email blasts that convert readers and visitors into actual, paying customers.

"At Kickoff Box, we don't stop at lead generation," continued Cincora. "Our team provides an entire toolbox of services to ensure any business has a strong and effective marketing strategy. We have built our company from the ground up and are dedicated to helping our clients do the same."

More information about Kickoff Box and the services offered is available at the <http://kickoffbox.com> website.

ABOUT KICKOFF BOX

At Kickoff Box, the knowledgeable staff has experience in video editing, SEO, Facebook ads, web design, logistics, brand management, product management, marketing, eCommerce integration and project management services. The owners both have graduate degrees, as well as plenty of certifications to ensure clients remain up to date. Even more importantly, the team has been in the field of online entrepreneurship for over six years, which means they know what it takes to being, break the ice for the initial client and keep them coming back time and time again.

Contact Info: Name: Alin Cincora Organization: Kickoff Box Phone: 7864406696 Source URL: <http://marketersmedia.com/kickoff-box-launches-campaign-to-help-businesses-become-lead-magnets/204503> For more information, please visit <http://kickoffbox.com> Source: MarketersMedia Release ID: 204503

Contact Information

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