

New Thermalabs Products Available via Thermalabs.biz

Thermalabs said that its new launches will from now on be available via Thermalabs.biz

June 9, 2017 (FPRC) -- Cosmetics powerhouse Thermalabs has launched a new shopping domain where its new products will be available to shoppers around the world. The new site – Thermalabs.biz – is already in operation. Previously, the company’s users could only access Thermalabs products via Amazon.com and other third-party online marketplaces.

Thermalabs is one of the world’s leading producer of self tanners and other cosmetics products. Ever since it launched back in 2013, the company has furnished the market with an extensive range of at least three dozen cosmetics products. Thermalabs is most popular for its organic tanning lotions, which are widely used in the market. When the company just started out 3 years ago, it launched its pilot tanner – the original self-tanner. This was a premium tanning aid that was created from unique skincare ingredients such as Aloe Vera and Japanese Green Tea. The market was an instant success in the market, selling over 10,000 units in week one, and creating the success platform that Thermalabs needed to make it in the overly competitive cosmetics industry.

Thermalabs has in recent times diversified to create more products in more niches, as well as expand to new market areas. The company now owns at least five sub-brands, namely Supremasea, Tent World, Organic Healthcare, Thermalabs Air, and Thermalabs Bath & Body. Supremasea is in charge of the company’s skincare products, which are formulated from Dead Sea salts. Tent World creates beach tents, while Organic Healthcare produces organic health products. Thermalabs Air is a sub-branch that manufacturers airbrushing systems, while Thermalabs Bath & Body is the firm’s division that creates organic skincare products.

The new online storefront, Thermalabs.biz, is a fully-fledged outfit from which customers can order the firm’s products. According to Alex Howard, Thermalabs marketing coordinator, orders made at the company’s new ecommerce outlet can be shipped to any part of the world. Currently, the catalog at Thermalabs.biz has been segmented into six different categories.

“We are today delighted to launch Thermalabs.biz, our new e-commerce platform where customers from all corners of the world can access Thermalabs products. We are determined to increase our market presence and make all our sub-brands global. Over the last few months, we’ve taken major strides towards making Thermalabs releases more easily accessible. We are also going to be announcing discounts and major promotions via the new site. Customers should keep in mind thought that our products will continue to be available on Amazon.com, and other third-party market outlets,” said Mr. Howard.

Contact Information

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Keywords

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