

## **Thermalabs Launches New Online Storefront**

*Thermalabs has launched a new online storefront for all its products*

June 17, 2017 (FPRC) -- Thermalabs has launched a new website – Thermalabs.biz – which will serve as the official storefront for all its products. This comes at a time when the company is looking to expand its brand presence around the world. In the last few weeks, Thermalabs has launched some of its most successful releases in markets outside its traditional American home base.

Thermalabs is one of the major makers of cosmetics products around the world. Since the firm opened its doors four years ago, it's managed to furnish the market with an extensive portfolio of at least 40 different products, most of which are organic tanners and lotions. The company has also diversified its operations to absorb new market niches. Currently, Thermalabs' operations are divided among four different sub-brands. Supremasea is the company's division that's responsible for producing and distributing skincare products that are based on Dead Sea salts. Tent World is Thermalabs brand in charge of beach and outdoor tents. Organic Healthcare is a fairly new sub-brand that focuses on organic health products, while Thermalabs Air is the company's arm that creates hi-tech airbrushing systems.

Previously, all the company's products were available via third-party marketplaces such as Amazon.com. But Thermalabs has said that it wants to cultivate a single, central online storefront where its customers from all over the world can make orders. This new move will likely lead to a surge in the company's sales this year. Alex Howard, one of the lead marketing minds at Thermalabs, has said that the company will leave no stone unturned in its quest to better serve its e-commerce customers.

A catalog has already been implemented on the new site that will guide consumers into the products they're looking for. This catalog has a total of five categories namely Self-Tanners, Accessories, Bath & Body, Thermalabs Air, and Thermalabs Beach. Customers who are looking for tanners or tanning accessories can start with the Self Tanners and Accessories categories. On the other hand, the firm's Airbrushing machines will be housed on the 'Thermalabs Air' categories. Thermalabs Beach will be the main page for outdoor tents and other beach-related products, while Bath & Body is the category for all skincare products by the firm.

"We are delighted to announce that our customers can now buy any product directly from our firm online via Thermalabs.biz. This is a brand-new storefront that we have created to offer better services especially for wholesale customers who are looking to buy our products in bulk for redistribution. Independent requests for any product in our inventory can also be made via this new site. We hope to increase our market presence, and better serve our customers around the world. Stay tuned to Thermalabs for more," said Mr. Howard.

### **Contact Information**

For more information contact James Mell of Thermalabs (<http://www.thermalabs.com/>)

### **Keywords**

[Thermalabs.biz](http://www.thermalabs.biz)

[Thermalabs Air](#)  
[Amazon.com](#)

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