

Tent World's Mercury Outdoor Tent Available in the UK Market

Tent World's popular Mercury outdoor tent is now available in the UK market

July 26, 2017 (FPRC) -- Mercury, Tent World pilot product and the most popular tent ever made by the company, is now available in the UK market. This comes at a time when the firm is working to increase its product offering in the market. Over the last few weeks, Tent World has introduced a number of its best-performing products in France, Italy, Germany, and other European markets. According to market insiders, the company is looking to establish itself as the go-to provider of top-notch beach tents in the market.

Tent World is an emerging brand, and one of the fastest-growing manufacturers of beach and outdoor tents. Ever since the firm opened its doors back in 2015, it has furnished the market with a comprehensive range of at least 15 products. The company's pilot product, the Mercury beach and outdoor tent, was a major hit in the market. The tent featured an extra protective layer that kept away the sun's harmful UV radiation. It also had an instant pop-up design so that it could be easily set up for use, or folded down after use. Other notable features included an extra-soft bottom that was super-comfortable for kids, as well as a free carry bag. The success that this product recorded in the market was instrumental towards making Tent World the powerful brand it is today.

Each tent by the company is named after a planet in the solar system. Mercury, the pilot product, was named after the first planet in the solar system that's closest to the sun. The company's largest tent is called the Sun, and is so named because the sun is the largest body in the entire solar system. Indeed, the Sun tent is so large that it can accommodate a group of up to 12 people, which essentially makes it the tent of choice for a large family or a group of beach-going friends. On the opposite end of the size spectrum is the Pluto tent, which is so small that it can only be used by kids or toddlers. Other tents in the company's lineup include Mars, Neptune, Uranus, Saturn, and Jupiter.

Ann Spencer, Tent World brand manager, said, "We are glad to announce that our first and by far the most popular tent, Mercury, is now available in the UK market. Our company is working extra hard to make sure that our products are available in the European market. Our customers in the UK can now obtain this product by ordering online via Amazon UK, or they can also by directly from us via Thermalabs.biz"

Contact Information

For more information contact Ada Laush of Tent World (<http://tent.tips>)

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