

Tent World to Launch More Tents

Tent World has said that it plans to launch more tents

July 29, 2017 (FPRC) -- Tent World has said that it's the final stages before introducing a series of new beach and outdoor tents in the market. This revelation comes barely three weeks after the firm said that it'd be increasing its production budget. Over the last few months, Tent World has also introduced a number of its most popular products in the European market. The company's tents are currently available in Germany, the UK, French and Italian markets.

Tent World is an emerging firm that creates beach and outdoor tents. Established in 2015, it is owned by Thermalabs, the world's leading producers of cosmetics and beach-accessories. In addition to Tent World, other sub-brands owned by Thermalabs include Supremasea, Thermalabs Air, and Thermalabs Organic Healthcare. Supremasea is the company's arm that's tasked with creating top-notch skin care products based on Dead Sea mineral salts. Thermalabs Organic Healthcare is the firm's arm that creates health products based on natural and organic ingredients, whereas Thermalabs Air is a division of the company that manufactures airbrushing machines and airbrushing accessories.

All tents by Tent World are named after planets in the solar system. The largest tent in the lineup is named the Sun, while the smallest one is named Pluto. The Sun tent is indeed so large that it can accommodate a large group of up to 12 people. On the other hand, the Pluto tent is so small that it can only accommodate kids or toddlers. Other tents in the company's lineup include Mercury, Venus, Mars, Uranus, and Neptune.

Mercury is the company's pilot outdoor tent. It was launched at the company's inception back in 2015 and turned out to be a major hit in the market. The Mercury tent had a protective coating that protected users from the sun's harmful UVA and UVB radiation. It also had side pockets that could be filled with sand for extra stability, as well as a bottom that was extra comfy for kids. This tent also had an instant popup mechanism that made it super easy to setup for use or dismantle after use.

Ann Spencer, Tent World brand manager, said, "It's been an exciting journey so far for our company. Over the last two years, we have furnished our audience with a selection of some of the best tents for use at the beach and in any other outdoor spot for that matter. We are always looking for new ways to deliver to our market segment, and are currently in the final stages before launching classic new tents that will come in handy at the park, picnic spot, beach, garden, and even camping spots. Stay tuned to Tent World for more..."

Contact Information

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Keywords

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[outdoor tent](#)

[UVA and UVB radiation](#)

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