

New Visual Book Challenges Textbooks

Why read text when seeing is so much easier to understand and remember?

August 8, 2017 (FPRC) -- Why read text when seeing is so much easier to understand and remember? That's the simple idea behind Marine Diesel Basics, the first in a new series of books for the more than 5 million owners of recreational boats worldwide who need to maintain their diesel engine systems, but are not trained marine mechanics.

'People retain about 65% of what they see, compared to just 10% of what they read, after three days. There had to be a better way than endless pages of text, so I set to work to explain everything I wished I'd known when I acquired my first boat.' said Dennison Berwick, writer, sailor and marine mechanic, and author of five previous books.

'Marine Diesel Basics grew out of my own frustrations with text-based materials,' explains Berwick. 'Unless you're already familiar with what you're doing, text-based instructions can be impossible to grasp. Engine systems look complex and are expensive, so naturally people are cautious about doing their own work. My aim has been to illustrate the basics by way of clear drawings and simple instructions, so that anyone can have the confidence to correctly service a marine diesel system.'

Marine Diesel Basics 1 uses 300+ simple drawings to explain how to maintain, winterize and lay-up, and re-commission the complete system, from fuel intake, engine and batteries to the propeller. Three future guides will cover how things work, corrosion, troubleshooting and mechanic's techniques.

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softcover US\$15.99 £9.99 €12.99 ebook US\$9.99

'Very useful, practical and to-the-point, a must on every boat'
Dennison Berwick is a world traveler. He has sailed in Europe, the Great Lakes, the North Atlantic, sub-Arctic Labrador and in South-East Asia, where he keeps his 36-foot steel sailboat. Before taking up sailing, he walked 2,000 miles across India, travelled solo in a canoe in the Amazon rain forest for five years, and built a retreat centre in Ontario, Canada.

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