

Thermalabs Lavender Exfoliator Now Available on Amazon

Thermalabs Salt & Oil Lavender exfoliator product is now available online via Amazon.com

August 11, 2017 (FPRC) -- Cosmetics top-brand Thermalabs has said that one of its more popular products, the salt and oil based body scrub Lavender, is now available to customers via Amazon.com. Previously, this product could be acquired online via the company's official webstore, Thermalabs.biz, but the firm has said that it's looking to increase exposure and get more of its users to try this product. Over the last few months, Thermalabs has taken multiple steps in an attempt to increase its global brand popularity, and market coverage.

Thermalabs is one of the world's leading cosmetics manufacturers. Launched back in 2013, the company started out manufacturing self-tanners based on organic and natural ingredients. Thermalabs pilot product, the Original Self Tanner, was a major hit in the market. This was a premium tanning lotion that was designed from unique ingredients such as Aloe Vera, Green Tea, and Olive Oil. While most existing self-tanners in the market needed up to 6 hours to show results, Thermalabs initial launch delivered a beautiful tan within just 4 hours. Following a proper pre-marketing campaign by Thermalabs, the product managed to sell over 10,000 units within just the first week in the market. The success that the firm derived from its initial launch helped make its subsequent launches a success.

The Lavender Body Scrub is an exfoliation lotion that's designed from premium ingredients. According to Thermalabs, this product features a special blend of Dead Sea mineral salts, and conventional ingredients whose benefits for the skin have been appreciated for years. The product's formulation includes Sweet Almond Oil, Calendula Oil, and Wheat Germ Oil. Dead Sea mineral salts have been known to offer dozens of benefits not just for the skin but also for other organs in the body. Sweet Almond Oil, on the other hand, helps dislodge dirt, dust and other debris trapped within skin pores and follicles. It's one of the most popular substances used in facial scrub products. Wheat Germ Oil is a rich source of Vitamin E and moisturizes the skin, thus helps with healing of cracked skin, as well as aids prevent scarring. Similarly, Calendula Oil is a great ingredient that helps with moisturizing, as well as reducing pain and inflammation. According to Thermalabs, the special range of ingredients in this product not only make it a powerful exfoliator, but also a regular skin care product especially for individuals who suffer from acne blackheads, age spots, ingrown hairs, cellulite, eczema, and sensitive skin.

Thermalabs marketing coordinator, Mr. Alex Howard, has said that this particular body scrub works on all skin types, and is recommended for both men and women.

Contact Information

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Keywords

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