

## Supremasea's Shea Body Butter Launches in France

*Supremasea Shea Body Butter is now available to customers in France*

August 12, 2017 (FPRC) -- One of Supremasea's latest products, the Shea Body Butter, is now available in the French market. This is the fourth product that Supremasea has launched in the French market over the last few months. The firm has also introduced its products in a section of other European markets including Germany, the UK, and Italy, as it seeks to establish itself as the go-to provider of quality skincare products in the market. The move to introduce the Shea Body Butter, which is one of Supremasea's best-selling releases, in the French market will probably result in increased sales and brand awareness.

Supremasea is a small firm that's owned by Thermalabs, one of the world's leading producers of cosmetics and self-tanning lotions. In addition to Supremasea, Thermalabs also owns other sub-brands including Tent World, Organic Healthcare, and Thermalabs Air. Tent World is the firm's division in charge of beach and outdoor tents, while Organic Healthcare is the company's branch that's tasked with producing health products based on 100% bio-organic ingredients. Thermalabs Air, the company's latest sub-brand, produces airbrushing machines and airbrushing accessories.

When Supremasea launched back in 2015, it started out with a tan-enhancing lotion known as Tan Enhancer. This was a premium moisturizing lotion that was designed to maintain that radiant glow after a tan. Tan Enhancer also moisturizes the skin and has protective properties to keep the skin safe from free radicals and other environmental pollutants. Following a proper pre-launch campaign, Tan Enhancer was a major hit in the market, and helped the young brand establish a much-needed foothold in the market.

In addition to Tan Enhancer, other products by Supremasea are the Lavender and Vanilla Patchouli body scrub exfoliators, as well as the Shea Body Butter. Both the Lavender and the Vanilla Patchouli body scrubs are organic exfoliation products that are designed from a special blend of Dead Sea mineral salts and conventional ingredients whose benefits for the skin are well-known. Both of these exfoliators are designed for individuals who need to deep cleanse their skin but are worried about using chemical-based exfoliators which are all over the market. Supremasea also recommends that individuals who suffer from acne, blackheads, and similar skincare problems can benefit from using this product.

Shea Body Butter is a triple-moisture lotion product that has healing properties. The Shea Body Butter is formulated from Shea Butter, Dead Sea mineral salts, Sweet Almond Oils, Avocado and Coconut Oils. Supremasea has said that this product is ideal for individuals who suffer from dry skin, wrinkles, and other common skincare problems. Kristina Meyers, Supremasea brand manager, has said that customers in France can now obtain this product online via Amazon.fr.

### **Contact Information**

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### **Keywords**

[Shea Body Butter](#)

[Dead Sea mineral salts](#)  
[Amazon.fr](#)

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