

## **Pest ID Awarded the Prestigious Confederation of European Pest Control Associations Certification (CEPA)**

*Pest ID is the third company in Essex to be awarded the prestigious CEPA award, having demonstrated best practice and commitment to professional pest management.*

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The certification scheme, CEPA, awards pest control companies that demonstrate best practice and a commitment to professional pest management. Organisations that undergo the audit process are assessed by Bureau Veritas, a global leader in testing inspection and certification, and are committed to raising awareness of the true value of pest management services within the industry.

Companies are required to demonstrate best working practices, including how to deal with waste management and the reduced use of biocides, otherwise known as a poisonous substance.

Companies who have a CEPA certification are able to offer the best advice and demonstrate practice methods, risk analysis and root cause analysis to eradicate pest infestations.

Potential customers of CEPA Certified companies can check to see if a company is certified by searching the CEPA directory, speaking to the pest controller to request a copy of their certificate and speaking to the Bureau Veritas to request validation of certification.

Only three other independent pest controllers in Essex have been awarded this accreditation, which is a massive boost for Pest ID. The achievement gives the company an incredible USP and places them in direct competition with the big national companies, despite the fact they will continue to offer a friendly, personal, localised service.

Ian Bright, Director and Founder of Pest ID, said: "A good shake up of the industry to differentiate outdated pest controllers who have done things the same way for years and those who meet the highest professional standards has been long overdue.

"Primarily, the customer experience is of the utmost importance, but how this is achieved has to be safe, procedurally correct, legal and effective. By meeting this standard, we are very proud to stand out from the majority of pest controllers in Essex and will continue to strive to be the best in Essex."

For more information on pest control services in Essex visit the Pest ID website.

#END#

Boilerplate:

Pest ID provide professional pest control services in Essex to residential and commercial sectors, treating pest problems quickly and efficiently.

As full members of the British Pest Control Association, Pest ID provide reliable and effective pest control treatments to domestic and commercial call outs. Pest ID use environmentally safe

eradication tools to rid of any pests, including bed bugs, cockroaches, mice and rats.

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**Keywords**

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