

Thermalabs Launches Its Premium Exfoliating Mitt

Thermalabs has today launched yet another bathing accessory

September 29, 2017 (FPRC) -- Cosmetics firebrand today introduced a brand new bathing accessory. Going by the name 'Premium Exfoliating Mitt', the new release is an all-purpose exfoliating mitt that can be used by people of all skin types. This is the third product that the firm has introduced to the market in the last two months. Apparently, Thermalabs is looking to grow its product range and furnish its audience with a larger variety of cosmetics and beauty accessories.

Thermalabs is a leading producer of cosmetics products based in New York City. The company operates a number of production centers in other parts of the world, with Thermalabs main production factory located in Israel. When Thermalabs first entered the market, the firm started out with a premium tanning lotion that was known as the Gold Standard Tanner. Formulated from unique skin care ingredients such as Aloe Vera, Green Tea and Olive Oil, this particular product was a major hit in the market. The lotion managed to garner over 10,000 sales within its first week in the market, and attracted a lot of positive brand coverage for Thermalabs. Unlike competing self-tanners, which took up to 6 hours before results could be seen, Thermalabs pilot self tanner worked in just four hours. The immense success that this product earned helped Thermalabs establish itself as a tier one provider of quality self-care products.

Although widely popular as a maker of self-tanners and cosmetics products, Thermalabs has today diversified its product portfolio. In addition to self tanners and tanning accessories, the company also manufactures beach accessories such as t-shirts, beach beds, outdoor shelters, and beach chairs. The company appears to have also invested heavily in the organic health space. Thermalabs Organic Healthcare is a new sub-brand that was launched sometimes last year. Based in Israeli's Galilee region, this brand makes health products based on 100% bio-organic ingredients.

Thermalabs new product, the Premium Exfoliating Mitt, is designed to help people prepare for a tanning session. According to Thermalabs, this mitt helps prevent common tanning flaws such as color blemishes, residue, and blotches. The exfoliating mitt can also come in handy in everyday skincare applications. It helps eliminate dead cells and promotes proper circulation of blood in the skin. The product is double-sided and can be used to remove the remains of spray tanning, body paint, or other cosmetics. One side of the firm's new mitt is thick and rough, while the opposite side is softer in nature.

Alex Howard, a lead marketing coordinator at Thermalabs, has said that users who are interested in this product can get it online via Amazon.com.

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Keywords

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