

Thermalabs Introduces Glow2Go in the UK Market

Thermalabs has introduced its self-tanning wipes in the UK market

September 29, 2017 (FPRC) -- Cosmetics firebrand Thermalabs today launched its top flying disposable tanning wipes in the UK market. The Glow2Go is a pack of 20 tanning wipes that is very popular with people who travel often. This is the sixth product that the company has launched in the UK market over the last one year. Apparently, the company is looking to establish itself as the go-to provider of quality cosmetics products in the market. In previous weeks, Thermalabs has introduced a number of its products in Germany, Italy, Spain, and a number of other European markets.

Established back in 2013, Thermalabs is based in New York City. The company is a significant producer of self tanning products and cosmetics. Thermalabs operates a number of production factories in other parts of the world, with the firm's main plant located in Israel. When Thermalabs first opened its doors, it started out with three tanning-related products that have proved to be perennial bestsellers. The firm's pilot product was an organic tanning lotion known as the Gold Standard Tanner. This was a top-quality tanner that was formulated from unique ingredients such as Aloe Vera, Green Tea, and Olive Oil. The firm's second product was the Ultimitt tan applicator mitt, which is currently a top-rated mitt on Amazon.com and other leading e-commerce outlets. The Ultimitt is a tanning mitt that works with all brands of self tanner and skincare lotions. It is designed to be bigger, better and longer-lasting than most other similar products in the market, a factor that has probably helped make it widely popular. Glow2Go was Thermalabs third ever launch.

When it was introduced in the market late in 2015, Glow2Go was marketed a pack of 20 tanning wipes that sold at half the price but double the count of the competition. According to Thermalabs, these disposable wipes were perfect for people who traveled often, and anyone who needed a quick, mess-free way to apply a tan. The product was quite popular in the market, managing to sell thousands of units in week one. Today, the Glow2Go tanning wipes have been one of the firm's foremost revenue generators, alongside with the Original Self Tanner, Ultimitt, Tan Enhancer, and the Protectan Sunscreen lotion.

Alex Howard, a leading marketing coordinator at Thermalabs, has said that the firm's customers in the UK can obtain this product online via Amazon.co.uk. Mr. Howard also said that Thermalabs is working hard to make sure that more of its leading products are available in the UK market shortly.

Contact Information

For more information contact Jimmie M. of Thermalabs (<http://www.thermalabs.com/home/>)

Keywords

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