

Supremasea Shea Body Butter Now Available in the German Market

Supremasea's popular Shea Body Butter lotion is now available in the German market

October 5, 2017 (FPRC) -- Shea Body Butter, a triple moisturizing lotion by Supremasea, is now available in the German market. This comes barely a week after the firm said that it was working on introducing a number of its popular products in the European market. Over the last few months, the company has introduced its skincare formulations in the United Kingdom, France, Italy, and other major European markets. The new move underscores the firm's commitment to establish itself as a leading provider of quality skincare products around the world.

Supremasea is a sub-brand of Thermalabs, one of the world's leading provider of self-tanners and cosmetics products. Other sub-brands that are also owned by Thermalabs include Tent World, Organic Healthcare, and Thermalabs Air. Tent World is the company's branch that creates high-quality beach and outdoor tents. Thermalabs Organic healthcare makes organic health products using 100% bio-organic ingredients. Lastly, Thermalabs Air is the firm's branch in charge of airbrushing machines and airbrushing accessories.

When Supremasea first hit the market in 2014, it started out with a nourishing lotion that was known as Tan Enhancer. This product was designed to enhance that perfect glow after a tanning session. It included powerful ingredients such as Vitamin E and Vitamin K blended with Dead Sea mineral salts. Tan Enhancer also doubled up as a moisturizer and protected the skin from free radicals and other environmental pollutants. Following a proper pre-launch campaign by Supremasea, the product was a major hit in the market. Its initial success in the market has helped Supremasea establish itself as a top provider of quality skincare products.

Other products that Supremasea has introduced in the last 2 years include the Lavender and Vanilla Patchouli body scrubs, and Shea Body Butter. Both the Lavender and Vanilla Patchouli body scrubs are exfoliating creams that have been formulated from a combination of Dead Sea salts, and conventional ingredients whose benefits for the skin are well known.

According to Supremasea, the Shea Body Butter (which is the firm's latest release) is a triple moisture lotion that has healing properties. The firm recommends the product for individuals who are suffering from dry skin, wrinkles, and other common skincare products. The lotion is ideal for both men and women and is safe for all skin types. It features a special blend of Dead Sea mineral salts, and other unique ingredients such as Sweet Almond Oils, Coconut Oil, and Avocado Oil.

Kristina Meyers, the brand manager at Supremasea, has said that customers in Germany can now obtain this product online via Amazon.de.

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Keywords

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[Tent World](#)
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