

## **Pluto Yellow Tent Launches in Germany**

*The Pluto Yellow beach and outdoor tent by Tent World has launched in the German market*

October 12, 2017 (FPRC) -- Tent World today launched one of its signature products, the Pluto Yellow beach tent for kids, in the Deutsch market. This is the third product that the New York firm has launched in the German market over the last few weeks. Apparently, Tent World is looking to establish itself as the go-to provider of beach and outdoor tents in the market. The firm has over the last one year embarked on a serious campaign to introduce a section of its most successful products in large European markets including the UK, Italy, France, and Germany.

Tent World is a leading provider of beach and outdoor shelters. The firm, which was launched sometimes in 2015, started out with an introductory beach tent that was referred to as Mercury. This was a classic beach shelter that featured an extra coating to keep away the sun's harmful radiation. The tent also had an extra comfy bottom meant for kids, and side pockets that could be filled with sand for extra stability. The tent was a major hit in the market. Indeed, the product's success in the market helped lay a solid foundation upon which Tent World could successfully pitch its upcoming releases.

Today, Tent World has managed the market with a comprehensive range spanning over 12 different products. Each of these tents is named after a planet in the solar system, in accordance with its size. The largest tent in the firm's lineup is the Sun. This is an extra-large tent that can house a large group of up to 12 people. The sun tent features an open canopy design and is preferred for use in open garden events. On the opposite end of the size spectrum is Pluto, which are so small that they can shelter only shelter kids or toddlers. Pluto tents are available in different colors and styles to suit the different needs of kids. Other significant tents launched by the company include Venus, Mars, Jupiter, and Neptune.

The Pluto Yellow tent is ideal for use at the beach, and in any other outdoor location for that matter. According to Tent World, this is a simple and convenient accessory that comes with an open popup mechanism. The tent can be set up or folded within a matter of seconds and comes with a coloring book to keep kids occupied. Tent World has said that this tent is a must-have for parents who are looking to bring their little ones along outdoors.

Ann Spencer, Tent World brand manager, has said that the new Pluto Yellow tent is now available to customers in Germany online via Amazon.de.

### **Contact Information**

For more information contact Ada Laush of Tent World (<http://tent.tips> )

### **Keywords**

[Pluto Yellow beach tent](#)

[sun tent](#)

[Amazon.de](#)

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