

The Ultimitt Tan Applicator Mitt Now Available in France

Thermalabs Ultimitt is now available in the French market

October 12, 2017 (FPRC) -- One of Thermalabs most popular products, the Ultimitt tan applicator mitt, is now available in the French market. This comes at a time when the firm is looking to establish itself as the go-to provider of cosmetics and skincare products in the global market. Previously, Thermalabs has launched a section of its best products in the UK, Germany, Spain, Italy, and other leading European markets. The move to introduce Ultimitt in France will likely lead to increased revenues and brand awareness for the company.

Thermalabs is a leading maker of self-tanners and cosmetics lotions. The firm first opened its doors back in 2013, starting out with a self-tanning lotion that was known as the Gold Standard tanner. This was a premium release that managed to deliver a beautiful tan within just 4 hours, which was significant given that most of the competition's products needed up to 6 hours to show results. The lotion was formulated from rare skincare ingredients including the likes of Aloe Vera, Green Tea, and Olive Oil. The success that this product earned in the market was instrumental to Thermalabs future in the cut-throat cosmetics industry.

Today, the firm has managed to furnish the market with a comprehensive range spanning over 40 different products. While most of these are either self-tanners or tanning-related, Thermalabs has also ventured into the beach-accessories, organic-health, and outdoor-shelters space. The company creates a variety of beach tents that can be used on any outdoor location, from camping sites to picnic spots and private gardens. Thermalabs recently also started manufacturing organic health products based on 100% bio-organic ingredients. It appears that the company is looking to establish itself as an all-around top player in various market niches.

The Ultimitt was Thermalabs second-ever release and has so far proved to be one of the company's top revenue generators. Thermalabs Ultimitt was formulated after months of research, which established that consumers were unhappy with most tanning mitts available in the market. The company designed the Ultimitt to be the better, bigger and longer-lasting mitt. The product did not stain the palm during application and could work with self-tanners and lotions from all other brands. For these reasons, it was a major hit in the market. To date, the Ultimitt has been a perennial bestseller on Amazon.com and other leading e-commerce outlets.

Alex Howard, who is a leading marketing coordinator at Thermalabs, has said that the company's customers in France can obtain the Ultimitt online via Amazon.fr.

Contact Information

For more information contact Jimmie M. of Thermalabs (<http://www.thermalabs.com/home/>)

Keywords

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