

## **The Lucy Rose Clinic Switches To Zenoti With A Mission To Improve Employee Experience**

*Zenoti's reporting and analytics capabilities empower Lucy Rose's managers to make smarter decisions and allow them to look at their business in a new way*

March 13, 2018 (FPRC) -- The Lucy Rose Clinics recently switched to the Zenoti platform with the mission to improve employee experiences and productivity. Zenoti supports their broad needs as an integrative health clinic in being able to support treatment programs and client experiences as well as ease the operational demands on staff.

As a data-driven company, a key driver for Lucy Rose's decision to switch to Zenoti was for improved reporting and Analytics capabilities. Lucy Rose moved from the appointment and POS system, Booker, for a more comprehensive and reliable reporting platform. With Zenoti, they will be able to save on significant amounts of time collecting, collating data into meaningful reports. Lucy Rose will be able to improve on reporting requirements across the business, starting from operational reports like payroll and commission calculations to more strategic business analysis – all while saving time and precluding errors.

'As a successful business, Lucy Rose, has long figured out the nuts and bolts of how to operate successfully. We're happy to be able to help them double-down on their data-driven culture and save them time and administrative overheads in the process.' said Sudheer Koneru, CEO at Zenoti.

'Zenoti has given us access to reports that are accurate and real-time, which is empowering all our managers to make smarter decisions. The custom built Analytics solution allows us to look at our business in a new way and in the way we want to. They've been a great team to work with and we're excited to continue to adopt more of their solutions.' said Lucy Herron, CEO of the Lucy Rose Clinic.

Lucy Rose will be moving from paper-based forms to Zenoti's digital forms, which supports guest intake forms, consultation forms and treatment notes. These digital forms are easily accessible from mobile devices and will help Lucy Rose seamlessly serve their clientele from any location. Digital forms remove a host of administrative overheads and challenges and makes the day to day running of the business much smoother.

Lucy Rose currently has 13 clinics in Australia.

### About Zenoti

Zenoti provides an all-in-one, cloud based software solution for the spa, salon and med spa industry. The Zenoti platform is engineered for reliability and scale, using enterprise-level technology made available to businesses of all sizes from the single location brand to chains with hundreds of outlets.

Zenoti currently powers thousands of spas and salons in over 50 countries. Zenoti's capabilities include the ability to seamlessly manage every aspect of the business from online appointment bookings, POS, CRM, employee management, inventory management, built-in marketing programs, and more with a heavy emphasis on the use of mobile technology. Zenoti clients are able to

increase customer retention, customer spending and cut down on costs.

To know more about Zenoti, visit <http://www.zenoti.com>

About The Lucy Rose Clinic

After starting the company in 2012 with 4 clinics, the Lucy Rose Clinics have now grown to 13 clinics across Australia. The Lucy Rose Clinics are growing to become the leaders in integrative thyroid health. They are driven and committed to their patients' health success and want to deliver exceptional clinical and supportive care to each and every patient they see.

To know more about The Lucy Rose Clinic, visit <http://www.thelucyrosecclinic.com.au>

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