

TradeSmarter Debuts New Crypto Product Suite

TradeSmarter Debuts New Crypto Product Suite. Cryptocurrency businesses are booming in 2018 and TradeSmarter has developed a unique and powerful white label trading platform for financial companies available in more than 22 languages

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White Label trading platform TradeSmarter has developed a new product suite, bringing multiple cryptocurrency functions under one roof for the first time. The crypto WOW Trading Platform is now available worldwide and will give users a powerful margin trading platform, a crypto-based currency wallet and access to an exchange trading platform, as well as a host of other features. This suite of robust tools gives financial companies and businesses the capabilities they need to make their mark in the fast paced cryptocurrency arena. TradeSmarter, a global trading platform technology provider, carefully developed its host of additional crypto solutions to complement an already extensive roster of features and trading options.

The new WOW suite will encompass a mobile and web trading platform, a price aggregation feed, the option to sell and buy physical and CFD cryptocurrencies, as well as the option for users to sell their own cryptocurrency stocks to a number of exchanges. Additional WOW tools allow users access to order entry, mobile compatibility, and risk management insight. The aim of the suite is to empower users with a comprehensive range of tools to make cryptocurrency trading easier and faster around the globe. With a multitude of powerful features housed in one suite, users can engage with markets in a more targeted, robust fashion, whether it's in coin, CFDs or across platforms. A company spokesman said, "We're very happy with our new cryptocurrency trading suite. We worked long and hard on defining and then refining everything we think users need to trade across platforms with as little hassle as possible. The WOW trading solution we've designed was created with companies in the financial sector in mind, because we know just how daunting and, frankly, difficult, it can be to start in the world of crypto trading."

This is why we wanted to create a suite of tools that makes it easy to enter and understand the world of crypto trading. Our aim was to make it easy to trade between platforms and ensure all trading guidelines and regulations are always adhered to, so the user of WOW can rest easy and just get on with what they need to do. There's no steep learning curve here – just a powerful, comprehensive set of tools that covers everything a user needs to trade with confidence."

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Keywords

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