

Property Management Marketing Company Expands Out Of Utah

Local property management marketers from Utah expand nationally to help other companies across America.

September 1, 2018 (FPRC) -- After 3 years, Goodjuju Property Management Marketing has announced that they are going to start serving other property managers and real estate companies across the United States.

For the past few years, Goodjuju has been helping companies in Utah to be found by property owners who are searching for someone to manage their rental properties. Other companies outside of Utah took notice of the success these companies were having online and started requesting help with their out-of-state companies.

"We started getting quite a few calls and inquiries from other property managers outside of Utah who were asking for help ranking their websites in other states. This started to become a regular occurrence and we knew we needed to expand our service area" says Landon Murie, the founder of Goodjuju Marketing.

The property management industry has been growing steadily since the early 2000's when the real estate industry took a dive. More and more property owners decided that it was easier to rent out their properties instead of trying to sell them.

This growth of property management companies in the US has created more competition for online exposure. "It has become increasingly important for property managers to focus on how they can be found online by all of the owners searching online. SEO for Property Management is one of the most cost effective ways for generating new leads" says Landon.

Goodjuju is already servicing companies in Texas, Washington State, and Florida. They hope to help a company in every state by the end of 2018. "Our goal is to help one company in every major metro area across America by the end of the year.

When it comes to marketing property management companies, SEO is a strategy that no company can ignore.

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Keywords

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