

Memphis Property Management Company's Increased Exposure Set to Fill Vacant Rentals Faster

After revamping the website and investing in a better search presence, Lubin is delivering a higher ROI to property owner clients.

September 7, 2018 (FPRC) -- With more than a 32% increase in traffic to their website, this Memphis, TN property management company is filling vacancies faster and working more efficiently. This is welcome news to the bottom line of the current clients of Lubin.

After updating their website, creating new content, and putting a strategic effort in place regarding their search engine marketing, Lubin Property Management is delivering some real-world benefits to the owners of the properties that they manage.

With an increased amount of renters and property owners finding their website, this has directly translated to more inquiries and showings of vacant rentals. With rentals getting more exposure and having more showings, the ultimate result is having rentals filled more quickly and more money in property owners pockets.

'Lubin is dedicated to investing in the technology and online strategies that will yield greater returns to our property owner clients. We know that by making this investment, our service level will remain top-notch and our clients will continue to be thrilled with our efforts' says Landon Murie, a member of the marketing team for Lubin.

Lubin's website features pages that are dedicated to available rental properties, showcasing these front and center for prospective renters who are searching online. Lubin hopes that this feature, coupled with the 32% increase in website traffic, will be driving up returns for clients of Lubin for months and years to come.

'We plan to continue investing in projects that will make our work more efficient and add more value to our Tennessee rental property owners'

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