

## **Jamestown Marketing Firm Produces Video Series Greene County Council On Aging**

*The Jamestown-based marketing firm, GLD Enterprises Communications, Ltd., has produced a series of informational videos and companion podcasts for the Greene County Council On Aging. Titled, "GCCOA Legal Chat," each program covers a common legal question affecting seniors and caregivers, ranging from wills and probate to guardianship.*

*The videos are now available free of charge on the GCCOA's YouTube channel and the audio programs can be found by searching for "Greene County Council on Aging" on most podcast streaming services such as Spotify and Stitcher. Direct Video Link: [https://www.youtube.com/channel/UCseUznkCiXQ\\_IUMgMQKN-xQ](https://www.youtube.com/channel/UCseUznkCiXQ_IUMgMQKN-xQ)*

November 6, 2019 (FPRC) -- Xenia, Ohio November 7, 2019 — Jamestown-based marketing firm, GLD Enterprises Communications, Ltd., has produced a series of informational videos and companion podcasts for the Greene County Council On Aging. Titled, "GCCOA Legal Chat," each program covers a common legal question affecting seniors and caregivers, ranging from wills and probate to guardianship.

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About GLD Enterprises Communications, Ltd. — GLD Enterprises Communications, Ltd. is a strategic, creative marketing agency founded in 1998 by Gery writer/entrepreneur Gery L. Deer. The firm provides everything from business consulting, public relations and branding to digital marketing, content creation and campaign implementation. The agency expanded in January of 2019 to include in-house audio and video production overseen by Julie Barth, who joined the firm at that time as Media Director.

"I've been a caregiver to both my parents over the last decade and I produced these programs with people like me in mind," said Gery Deer, GLD Enterprises Communications, Ltd. Owner and Creative Director. "The Greene County Council on Aging does a wonderful job helping inform and educate seniors and caregivers and this series is just another in a long history of that commitment."

Each video and podcast features GCCOA Benefits Coordinator, Susan Allen, speaking with Attorney Dave Cusack, of Cusack Law Offices in Beavercreek, Ohio. The series was designed to supplement the GCCOA's live informational sessions to offer valuable the same information to those who are unable to attend in person.

About Greene County Council on Aging — The Greene County Council on Aging is a not-for-profit, county-wide organization that promotes independence and quality of life for Greene County senior citizens and caregivers. GCCOA was originally established in 1979 and is governed by a Board of

Directors. The Council's primary funding source is the 1.4 mil Senior Services Levy renewed in 2019.

GCCOA provides a broad range of services and programs, including the Partners in Care (PIC) care management program, the Kinship Navigator Program (for grandparents raising grandchildren and other individuals raising someone else's child), educational and support programs for caregivers, a caregiver resource center, and service grants to area senior centers and other service providers.

**Contact Information**

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