

## **Dairy-Free Joelle's Choice Brings Flavor to the Lactose-Intolerant**

*Floricon Partners offers delicious dairy-free and vegan dessert to Philippines market*

November 18th, 2019 (FPRC) -- Manila, Philippines – For the lactose-intolerant consumer, creamy and delicious dessert options are usually few and far between. Now, thanks to innovative technology, Joelle's Choice All-Natural and Dairy-Free Soy Pudding offers a heart-healthy and lactose-free option to curb those sweet-tooth cravings.

Available in vanilla, chocolate, and banana, Joelle's choice using a trade-secret technology made in America that overcomes what other soy products out there on the market do not — a superior flavor profile. In five years of blind testing, Joelle's Choice ranked number one, with most believing they were eating traditional pudding with dairy. As Floricon expands this product offering into the South Pacific market, this move could mean a great deal in the Philippines, where up to 50 percent of the consumer base is lactose intolerant.

As an added bonus, the pudding is also vegan-friendly, and can be used as a substitute for normal pudding in a variety of baking recipes. Floricon Partners stated, "we hope that this will be an exciting alternative to other similar products out there today. The dairy-free consumer base is growing each year, and we find it extremely important to be at the forefront, providing delicious, quality products." Find out more about Joelle's choice by contacting Floricon Partners today.

### About Floricon Partners

Floricon Partners is a specialty food products company that helps develop, produce, and improve accessibility for consumers to unique and dietary specific items. These products range from organic and locally made to gluten-free, dairy-free, and beyond. Floricon Partners food products are proudly "Made in the USA" for the Philippines and other markets across the globe. To find out more on the food products and ingredients that we can bring to you, contact us at (608) 630-1680 or visit our website at [www.floriconpartners.com](http://www.floriconpartners.com).

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