

Torquay-Based Marketing Agency Expand Their Services To Include SEO-Optimised Website Content

New Frontiers Marketing Introduce Exciting New Content Creation Services

February 7, 2021 (FPRC) -- New Frontiers Marketing, an online marketing company based in Torquay, UK have recently expanded their repertoire to include exciting content creation services, which will deliver SEO-optimised website content suitable for either blog posts or static website pages, to national and international clients.

The company's existing SEO offerings have proved popular enough to make an expansion inevitable, and after helping many local and national clients get to the upper reaches of the Google search results for some very lucrative keywords, New Frontiers Marketing have targeted the copywriting vertical as their next market.

This decision was made due to the successful performance of the SEO-optimised website content which the company has produced as part of their larger SEO package, for a range of clients working in a number of different industries, over the past few years.

As the Founder of New Frontiers Marketing, Alex Belsey, has said: "For years, we've been producing our keyword-focused copywriting for clients as a single piece of our overall SEO strategy, but it has generated such a good response that we felt it was only natural to scale this service up and offer it as a stand-alone option.

"We have a team of talented writers on board who love bringing our clients' vision to life through words, and everyone here is excited to have the chance to show off our talents to a wider audience."

Part of the process which New Frontiers Marketing has put in place to create their SEO-optimised content will consist of: keyword research, copywriting, editing, publication, promotion, and result tracking. By utilising a step-by-step approach, the company hopes to be able to deliver easily repeatable positive results in a rhythmic, almost automated fashion.

About New Frontiers Marketing: New Frontiers Marketing is an online marketing company based in Torquay, Devon. It was founded by Alex Belsey, an online marketing consultant with many years of experience in the industry.

The mission statement of New Frontiers Marketing is to provide highly effective online marketing to local businesses at a very reasonable cost, and with total transparency.

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